

From: Elder, Katie
Sent: Friday, March 26, 2004 7:19 PM
To: CONTACTLENSRULE
Subject: Contact Lens Rule

Dear FTC Commissioners & Staff,

I enjoy being able to buy my contact lenses online, quickly and easily, and getting them shipped to me. My prescription doesn't change a lot. I moved recently, had to find a new optometrist, and really thought she made adjustments to the prescription just so I would have to order new ones through her. She frowned when I said I usually ordered from 1-800-Contacts and recited reasons as to why I should order through her, which given my great experience ordering on-line, sounded self-serving, misleading, and overly-paternalistic. Please retain implementation rules that keep it easy to get my prescription and purchase my lenses online, and please do not adopt any rules that make it harder. Optometrists shouldn't have perverse incentives to change my prescription for no good reason; they should be indifferent to who provides the lenses.

Thank you,

Catherine M. Elder

Practice Leader, Natural Gas & Fuels

R.W. Beck, Inc.

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