

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Federal Trade Commissioner,

I congratulate you in your efforts to limit the proliferation of SPAM but I am worried about the obligation for trader to maintain suppression lists.

As I see things, there are too many problems that merchants – and the public at large –to have to deal with. These are costs associated with the plan, damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

The obligation to make suppression lists mandatory will seriously harm many of the genuine newspaper, ezines and business related websites available on the net. My fear is the harm it will do to publishers, authors and educators who would be required to obtain approval from the entity, public or community in order to place them on any list.

These people are not who the proposed legislation was intended to put out of business, but this obligation will probably do so.

Not only will this legislation affect those entities as above mentioned, but it could also be harmful to the public when they unsubscribe from a list and do not properly appreciate how their actions could adversely affect them. What would happen if unscrupulous persons were to have access to these lists and use them to add even more to the problem by sending their unsolicited mail?

I join the many people who fear that more harm than good will be result, were this legislation passed into law.

I implore you to reassess the implication and the implementation that this far reaching proposal will have, given all the above reasons to halt its progress

Sincerely,

Eric Furman,
Auckland
New Zealand