

**Re: CAN-SPAM Act Rulemaking, Project No. R411008**

Dear Commissioners,

Thank you for working to control the problem of unsolicited e-mails.

Please, however, **reconsider your proposed requirement that merchants maintain suppression lists.**

There are many legitimate businesses who require permission from the consumer before adding them to their lists and remove subscribers upon request. Your requirement to maintain suppression lists will create an **unnecessary burden** for them.

I have unsubscribed from several wonderful lists, for different reasons - usually because I no longer needed the information. Never did they continue to send me unwanted e-mail.

I can support a system in which I could report a merchant who did not respect my wish to be removed from his list. I do not support the idea that every merchant should be burdened with an unnecessary requirement to keep a list of everyone who has asked to be unsubscribed.

Please reconsider this idea.

Please do give consumers a way to report violations so the guilty merchants can be punished.

But **please do not punish those who are carrying on their business in a legitimate way.**

Legitimate internet businesses are an important part of our economy. Please do not shut them down with over-regulation.

Thank you,

Pat Downing

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