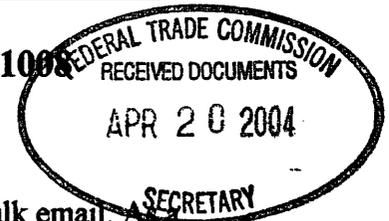


Robert Ryan  
**Re: CAN-SPAM Act Rulemaking, Project No. R411008**

To the Commissioners,

Thank you for your efforts to control the problems we have with unsolicited bulk email. As a legitimate e-businessman however, I am very concerned about the proposed requirement for merchants to maintain suppression lists.

I use suppression lists now, and can tell you 100%, they are not a real solution. They offer a "false" sense of security.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications/business available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

While protecting people against unscrupulous business practices, I urge you to consider the good businesses that are out there. Encourage online business growth. People working from home, reducing traffic and pollution and staying with their families while making a living is VERY important. Piling on legislation is a surefire way to harm these businesses.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems.

**PLEASE REMEMBER THIS – THE REAL “SPAMMERS” ARE GOING TO GET AROUND ANY LEGISLATION YOU ADOPT. THERE IS JUST TOO MUCH MONEY TO BE MADE THE WAY THEY ARE DOING IT. PLEASE JUST DO NOT HURT THE SMALL BUSINESSES OR MAKE IT ANY MORE DIFFICULT TO EARN AN HONEST LIVING.**

Respectfully,



Robert Ryan  
Las Vegas, NV