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April 16, 2004

Federal Trade Commission/Office of the Secretary  
Room 159-H  
600 Pennsylvania Avenue, N.W.  
Washington, D.C.  
20580

**Re: CAN-SPAM Act Rulemaking, Project No. R411008**

Dear Commissioners,

I applaud your efforts to reduce or eliminate the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

There are numerous problems and costs associated with this idea that may cause considerable damage done to consumers and businesses alike. I therefore feel that I must urge you to consider this matter most carefully.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list. They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I am concerned about the potential problems this ruling may create, and I urge you in the strongest possible terms to reconsider its implementation in light of these problems. No one really owns the internet, which is one of the greatest inventions of all time. I'm afraid, given the global nature of the internet, that only the American (i.e. U.S.) consumers and businesses will be harmed. As the internet continues to grow, albeit at times in chaotic fashion, we should strive to maintain it as an open platform for global commerce and communication as much as humanly possible.

Respectfully,

A handwritten signature in cursive script that reads "Sinisa M. Djordjevic".

Sinisa Djordjevic  
Djindeco Consulting, Proprietor  
Albuquerque,  
Bernalillo County  
New Mexico