

Re: CAN-SPAM Act Rulemaking, Project No. R411008

000776

To the Commissioners,

We must strengthen our efforts against unsolicited bulk email. However, the proposed requirement for merchants to maintain suppression lists troubles me.

Consumers and business could both be potentially harmed. Suppression lists could harm many of the legitimate publications available on the net. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

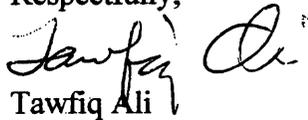
These legitimate businesses are not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

Consumers also could be significantly harmed. One cannot properly know their intent when they unsubscribe from a list. Most frighteningly, these suppression lists could easily fall into the hands of spammers, leading to more spam not less.

Admittedly, I do not know all of the details of the CAN-SPAM act. I'm quite concerned about the potential problems this ruling could involve, and urge you in the strongest possible terms to consider all the possible downsides.

Thank you very much for taking the time to consider my concerns.

Respectfully,



Tawfiq Ali
Massachusetts, USA