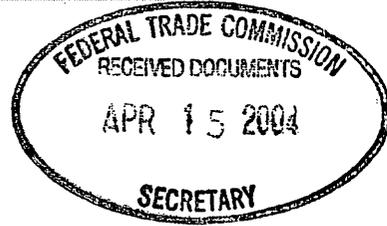


000748

PRIORITY MERCHANT SERVICES



Re: CAN-SPAM Act Rulemaking, Project No. R411008

The Commissioners,

I am concerned about the proposed requirement for merchants to maintain suppression lists. There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to reconsider.

Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net. They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,

A handwritten signature in cursive script that reads "Bob Busanovitch". To the right of the signature, the date "04/11/04" is written in a similar cursive style.

Bob Busanovitch, OnlineBob
California, Corona

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