

Shano DeLeon, [REDACTED] Montecito, CA [REDACTED]

April 14, 2004

Federal Trade Commission
CAN-SPAM Act
Post Office Box 1030
Merrifield, VA 22116-1030

Re: CAN-SPAM Act Rulemaking, Project No. R411008

Dear Commissioners,

I am totally in favor of reducing or eliminating unwanted email advertising, but the suppression list scheme is an attack on Internet publishing with little prospect of reducing the problem it pretends to address.

It would be outrageous to have the government tell me that I can't send my entire lesson series to all of the people who subscribe to it unless I first censor out any reference to any products that someone may have registered on the suppression list. More preposterous yet, I'd have to omit any reference to my own website if it contains or is linked to any ads for any products that someone may have registered on the suppression list.

The alternative, more burdensome and equally counterproductive, would be to compare each lesson to the suppression list and refrain from sending various lessons to various subscribers.

I get about 60 emails a day from companies with fake sender addresses advertising websites that are virtually anonymous. That's the problem you should be addressing rather than formulating schemes to suppress legitimate Internet publishing.

Sincerely,



Shano DeLeon
Montecito, California