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Re: CAN-SPAM Act Rulemaking, Project No. R411008

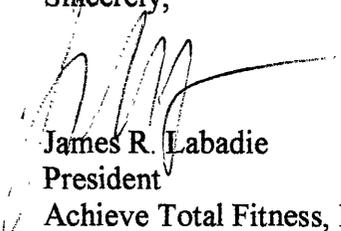
To the Commissioners,

I receive way too much "SPAM." Yes, it can be quite a nuisance and I applaud your efforts to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

My business is primarily an online business. My customers find me online, find me through affiliate marketing programs and they subscribe to be on my email list. I have never and will never send an unsolicited email. At the same time, if one of my subscribers enjoys the information I share with them and forwards an email to a friend I hardly see how that is my fault.

Please do not punish those of use who run reputable businesses that take advantage of the opportunities the internet affords. You will be devastating the livelihoods of countless small (and ethical) businesses. Can you imagine what it would do to your life if you made a living selling to people who have asked to be marketed to and suddenly your marketing vehicle was taken away?

Sincerely,



James R. Labadie
President
Achieve Total Fitness, Inc.
Tampa, FL