

Re: CAN-SPAM Act Rulemaking, Project No. R411008

To the Commissioners,

I am grateful for all your efforts with the CAN-SPAM Act to curb the problem of unsolicited bulk email. However, I am concerned about the proposed requirement for merchants to maintain suppression lists.

Requiring honest merchants who do not SPAM to use suppression lists will not stop the constant flow of SPAM from unscrupulous people who have no intention of complying with the law. The use of suppression lists is not an effective way to solve any of the problems the CAN-SPAM Act is intended to address.

There are so many problems and costs associated with this idea, and so much damage done to consumers and businesses alike, that I feel I must urge you to consider this matter most carefully.

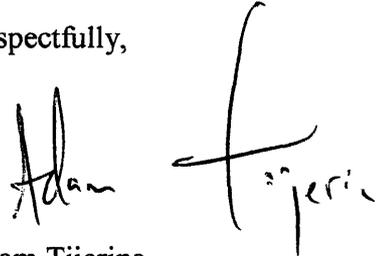
Requirement of the use of suppression lists will seriously damage many of the legitimate publications available on the net that many people choose to read. My specific concern is for harm to publishers who require permission from the consumer prior to adding them to any list.

They're not who CAN-SPAM was designed to put out of business, but this requirement will very likely have that effect.

There's also the potential for significant harm to consumers, because of the problem of properly knowing their intent when they unsubscribe from a list. On top of that, these suppression lists could easily fall into the hands of spammers, leading to more spam instead of less.

I was quite surprised at the potential problems this ruling could involve, and urge you in the strongest possible terms to reconsider its implementation in light of these problems,

Respectfully,



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