

LXR CORPORATION

522418-70697



June 21, 2006

Federal Trade Commission
Office of the Secretary
Room H-1135 (Annex W)
600 Pennsylvania Avenue NW
Washington, DC 20580

Gentlemen:

We hereby respectfully object to the adoption of proposed Business Opportunity Rule R511993. We feel that this rule would practically decimate the industry in which we are engaged.

The vast majority of individuals and organizations involved in network marketing are small businesses. The notification, record-keeping and reporting requirements of the rule are so onerous that they threaten the very business existence of most people in the industry.

The disclosure provisions create an almost insurmountable sales barrier to the entrepreneur who is making a sincere effort to interest a prospective new distributor. They also require dissemination of personal information to strangers, an unfortunate situation in light of current identity theft problems.

The proposed rule would do little to stop illegitimate operators, who already violate existing regulations. But it would create extremely serious problems for those of us who are honest, legitimate business people working very hard to conduct our affairs successfully and in strict compliance with all ordinances.

We sincerely hope you will reject the proposed Rule R511993. Thank you for your consideration.

Yours very truly,

LXR Corporation



Paul R. Gardner