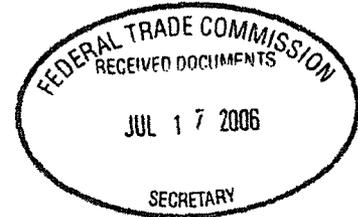


Karen Gold
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522418-70522

June 21, 2006

Federal Trade Commission
Office of the Secretary
600 Pennsylvania Avenue, NW
H-135 (Annex W)
Washington, DC 20580



Dear Federal Trade Commission:

To all that have the power,

Please hear my concerns. I am a small business owner and independent distributor. I pay my taxes, give back to my community and care deeply about providing a good home and education for my children. You may take away the business I am building that allows for this. Please consider my view.

Healthcare changes already decreased our income, my husband is a Chiropractor in private practice. He is over burdened insurance paper work and a lay person deciding if a patient needs treatment. We had outstanding personal results with Market America products and then saw an opportunity to supplement our income, still allowing us to keep to our goal to improve peoples health and well being.

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its present form, it could prevent me from continuing as a Market America Independent Distributor. I understand that part of the FTC's responsibilities is to protect the public from "unfair and deceptive acts or practices," but some of the sections in the proposed rule will make it very difficult if not impossible for me to sell Market America products and services.

The proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. This requirement may be in violation of my state's laws regulating referrals, testimonials and advertising. Furthermore, people are very uncomfortable giving out the personal information of individuals to strangers - especially without their approval and the possibility of identity theft. Also, giving away some of this information can be a direct conflict with Federal Privacy laws, since some of the people that purchase products are also patients.

The proposed rule also calls for the release of any information regarding lawsuits. It does not matter if the company was found innocent. Today, anyone or any company can be sued for almost anything. It does not make sense to me that I would have to disclose these lawsuits.

Thank you for your time in considering my comments.

Sincerely,

Karen Gold
[REDACTED]