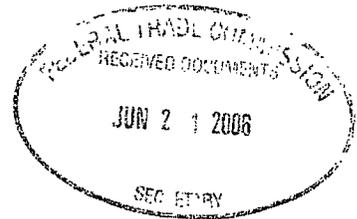


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Martha Redfearn
Executive Director
Cookie Lee Jewelry



[REDACTED]
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June 13, 2006

Dear Sir or Madam,

I am writing this letter because of my concern regarding the proposed business opportunity Rule R511993. I believe that in its present form it could prevent me from continuing as a Cookie Lee Consultant, Executive Director, which I have worked very diligently for the last 7 years. I believe it is part of the FTC's responsibility to protect the public from unfair and deceptive acts and practices, but some of the sections in the proposed rule will make my years of hard work difficult to continue and could jeopardize all that I have built.

The proposed seven day waiting rule is most confusing and penal when signing new consultants. We give full disclosure and are a very reputable company. That's a lot more than what you get when you buy much more expensive items. This gives the impression that there is something wrong with the plan.

Also, the proposed rule requiring the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal info of individuals to strangers. People are very concerned about their privacy and identity theft. They will be reluctant to share their personal info with individuals they have never met.

I have been a Cookie Lee Jewelry Executive Director for 2 years and a consultant for a total of 7 years. I originally became a Cookie Lee consultant because I had been a Dental Hygienist for 15 years and wanted to find another opportunity where I could sell and have fun. Cookie Lee jewelry is the best product, value and managed company and I have been extremely happy with my decision, both personally for my family and financially.

I appreciate the work of the FTC to protect consumers, but I believe this proposed new rule has many unintended consequences and there are less burdensome alternatives available in achieving its goals.

Thank you for your attention and concern to this matter.

Sincerely,
Martha Redfearn

[REDACTED]