

Federal Trade Commission/Office of the Secretary
Room H-135 (Annex W)
600 Pennsylvania Avenue, NW
Washington, DC 20580

RE: Business Opportunity Rule, R511993

Dear Sir or Madam:

I am writing this letter because I am concerned about the proposed Business Opportunity Rule R511993. I believe that in its presented form, it could prevent me from continuing as a Marketing Executive with FreeLife International and will destroy my home-based business.

In October of 2005 I became a Marketing Executive after regaining my health due to a product offered by FreeLife International. Up to that point in my life I really had not discovered my purpose or calling. As a result of the dramatic health benefits I experienced, I felt compelled to share this wonderful product with others and decided to become a Marketing Executive. I am not only helping people with their health but I am also making money to support my family. Network marketing allows me to pursue a career and to be a stay at home mother. My husband is self-employed and my family depends on this extra income to supplement our budget. Please don't destroy my home-based business!

Some of the sections in the proposed rule would make it hard or almost impossible for me to sell FreeLife International's products. The waiting period will give the public the impression that there's something wrong with me or our plan and also reflects badly on me. I also think this seven-day waiting period is unnecessary, because FreeLife International already has a 100% buyback policy for all products including business kits purchased by a Marketing Executive. A waiting period will also prevent the enrollment of a new Marketing Executive eager to start building his/her business. FreeLife International's business kit only costs \$35.00. People buy TVs, cars, and other items that cost much more than that and they don't have to wait seven-days. Under this waiting period requirement, I will need to keep very detailed records when I first speak to someone and will then have to send in reports to my company. I am a small home-based business and this burden will hurt or destroy my business. This proposed rule is bad legislation.

Finally, the proposed rule requires the disclosure of a minimum of 10 prior purchasers nearest to the prospective purchaser. I am glad to provide references, but in this day of identity theft, I am very uncomfortable giving out the personal information of individuals (without their approval) to strangers. Women in my organization may be subject to sexual or racial harassment, unless the FTC passes an addition to this rule prohibiting sexual or racial attacks related to this disclosure. In the end the rule must bind the FTC to take direct enforcement action on sexual and racial attacks with a special unit assigned to monitor actions related to the disclosure forms.

I have seen many scams on the Internet and receive unsolicited e-mails by many scam artists because of my success. This rule will do nothing to stop them. They hurt my business! This rule will not stop crooks – they violate the current rule all the time. I am an upstanding American citizen and this proposed rule will hurt me.

Thank you and please help me to continue as a small business person by voting against this harmful rule.

Sincerely,
Sharon M. Lewis