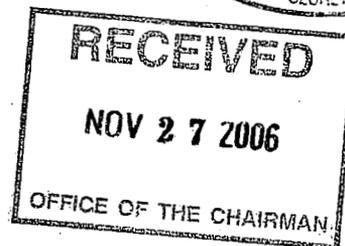


JOIN TOGETHER

ADVANCING EFFECTIVE ALCOHOL AND DRUG POLICY, PREVENTION, AND TREATMENT

David L. Rosenbloom
Director



November 22, 2006

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Dear Chairman Majoras,

Enclosed are public comments from community leaders across America for *Alcohol Reports: Paperwork Comment, Project No. P064505*. These comments were submitted via our website, but each one is signed by a real person with their postal mailing address.

Sincerely,

Eric Helmuth
Join Together

Major funding
is provided by
a grant from
The Robert
Wood Johnson
Foundation
to the
Boston University
School of
Public Health.

Kathy Arcizewski

November 21, 2006 11:37 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

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Sincerely,
Kathy Arcizewski

Megan Michaels

November 21, 2006 11:06 AM

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Sincerely,
Megan Michaels

Richard Scott

November 21, 2006 10:09 AM

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Sincerely,
Richard Scott

Kathleen McQuesten

November 21, 2006 9:43 AM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Kathleen McQuesten

Eric Powell

November 21, 2006 8:10 AM

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Sincerely,
Eric Powell

Nick Reich

November 21, 2006 6:47 AM

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Nick Reich

Pierrette Farber

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Pierrette Farber

Ursula Jones

November 20, 2006 6:54 PM

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Ursula Jones

Howard Epstein

November 20, 2006 5:51 PM

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Washington, DC 20580

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Sincerely,
Howard Epstein

brian mclaughlin

November 20, 2006 5:17 PM

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brian mclaughlin

Karrie Clay

November 20, 2006 4:49 PM

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Washington, DC 20580

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Sincerely,
Karrie Clay

Tammy Poissonnier

November 20, 2006 2:24 PM

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Tammy Poissonnier

Andrea Tyler, M.S., C.P.S.

November 20, 2006 2:08 PM

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Washington, DC 20580

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Sincerely,
Andrea Tyler, M.S., C.P.S.

Lara R.

November 20, 2006 1:09 PM

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Lara R.

Sheila Ganz

November 20, 2006 12:22 PM

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Sincerely,
Sheila Ganz

Donna Sesock-Miller

November 20, 2006 12:18 PM

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Donna Sesock-Miller

Sarah Argentieri

November 20, 2006 12:15 PM

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Sincerely,
Sarah Argentieri

Heather Rowe

November 20, 2006 11:25 AM

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Federal Trade Commission - Office of the Secretary
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Heather Rowe

Max Schneider, M.D,

November 20, 2006 11:19 AM

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Sincerely,
Max Schneider, M.D,

Daniel Pomerantz

November 19, 2006 10:46 PM

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Cheryl Owen

November 19, 2006 7:37 PM

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Sincerely,
Cheryl Owen

Sheila Blume

November 19, 2006 7:10 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

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Sincerely,
Sheila Blume

James Simone

November 19, 2006 7:03 PM

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Sincerely,
James Simone

Brian Van Alstyne

November 19, 2006 5:11 PM

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Washington, DC 20580

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Gary Nolte

November 19, 2006 5:09 PM

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James Riordan

November 19, 2006 3:17 PM

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Federal Trade Commission - Office of the Secretary
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Sincerely,
James Riordan

Judith Tully

November 19, 2006 3:09 PM

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Judith Tully

Lisa Fliegel

November 19, 2006 10:41 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Sincerely,
Lisa Fliegel

Marjorie Lange

November 19, 2006 10:23 AM

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Sincerely,
marjorie lange

Denise Quirk

November 19, 2006 10:07 AM

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Sincerely,
Denise Quirk

Kathleen Altman

November 19, 2006 4:16 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Sincerely,
Kathleen Altman

Caley Powell

November 19, 2006 1:08 AM

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caley Powell

Reeny Mulcahy

November 19, 2006 12:32 AM

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Reeny Mulcahy

Patrice Ristuccia

November 18, 2006 9:12 PM

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patrice ristuccia

Lisa Moynihan

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lisa moynihan

Tonya Thomas-Jefferson

November 18, 2006 7:55 PM

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wendty cooney

November 18, 2006 6:45 PM

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wendty cooney

Linda Susan Vanderlip

November 18, 2006 5:25 PM

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Linda Susan Vanderlip

bernard bernacki do, mph

November 18, 2006 4:40 PM

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bernard bernacki do, mph

Elizabeth Hossfeld

November 18, 2006 4:27 PM

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Sincerely,
Elizabeth Hossfeld

Doris Riley

November 18, 2006 2:45 PM

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Sincerely,
Doris Riley

Ava Smith

November 18, 2006 11:13 AM

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Ava Smith

Allen McQuarrie

November 18, 2006 10:00 AM

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Sincerely,
Allen McQuarrie

David Morales

November 18, 2006 9:42 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

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Sincerely,
David Morales

Lynn Swearingen

November 18, 2006 9:28 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Lynn Swearingen

Ron Sanga

November 18, 2006 8:56 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Ron Sanga

Thomas Jenson

November 18, 2006 5:01 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Thomas Jenson

Vickie Miller

November 18, 2006 12:27 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Sincerely,
Vickie Miller

John Epling

November 18, 2006 12:22 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
John Epling

Pat Martin

November 17, 2006 10:33 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Pat Martin

Denese Thetford

November 17, 2006 9:37 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Denese Thetford

Linda Cavins

November 17, 2006 9:18 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Sincerely,
Linda Cavins

Jeanette Crumb

November 17, 2006 8:46 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Jeanette Crumb

Yusuf Shakuur

November 17, 2006 7:21 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Yusuf Shakuur

jackie silvia

November 17, 2006 6:38 PM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
jackie silvia

Patti Warmington

November 17, 2006 6:02 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Patti Warmington

Laurie Severs

November 17, 2006 5:52 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Laurie Severs

Curtis Markham

November 17, 2006 5:13 PM

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Sincerely,
Curtis Markham

Daryl Alexander

November 17, 2006 5:11 PM

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Federal Trade Commission - Office of the Secretary
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Sincerely,
Daryl Alexander

Kristen Gabrielsen

November 17, 2006 5:10 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Kristen Gabrielsen

Cristen Rogers

November 17, 2006 5:04 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Cristen Rogers

Nora Faram

November 17, 2006 5:00 PM

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Sincerely,
Nora Faram

Earl Steen

November 17, 2006 3:50 PM

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Sincerely,
Earl Steen

Payal Shah

November 17, 2006 3:25 PM

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Sincerely,
Payal Shah

Carolyn Best

November 17, 2006 3:18 PM

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Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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- Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Carolyn Best

stacy wyatt

November 17, 2006 2:48 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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stacy wyatt

Billie Jean Hubert

November 17, 2006 2:46 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Billie Jean Hubert

Kathy Yeager

November 17, 2006 2:43 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Kathy Yeager

Rebecca Alexander

November 17, 2006 2:41 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Rebecca Alexander

Lois Smith

November 17, 2006 2:05 PM

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Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Lois Smith

Audra Karam

November 17, 2006 1:46 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
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Sincerely,
Audra Karam

mary gansz

November 17, 2006 1:30 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
mary gansz

Paula Perrino

November 17, 2006 1:22 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Paula Perrino

Danny Wertheimer

November 17, 2006 12:57 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Danny Wertheimer

Stan Taylor

November 17, 2006 11:58 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Stan Taylor

EUGENE SOLAR

November 17, 2006 11:41 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
EUGENE SOLAR

Monique Connor

November 17, 2006 11:19 AM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Monique Connor

Claudia Ayala

November 17, 2006 11:02 AM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Claudia Ayala

Tom Wilbanks

November 17, 2006 10:55 AM

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Amanda Guley

November 17, 2006 10:49 AM

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Amanda Guley

Mary Ann Baker

November 17, 2006 10:39 AM

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Mary Ann Baker

Barbara Gance

November 17, 2006 10:09 AM

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Kat Mueller

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Sincerely,
Kat Mueller

Sylvia Lynn

November 17, 2006 9:55 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Sylvia Lynn

L young

November 17, 2006 9:43 AM

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L young

Malory Shaughnessy

November 17, 2006 9:35 AM

Chairman Deborah Platt Majoras
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Malory Shaughnessy

Dahlia Austin

November 17, 2006 9:11 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

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- Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Dahlia Austin

Lori McDaniel

November 17, 2006 9:11 AM

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Federal Trade Commission - Office of the Secretary
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Sincerely,
Lori McDaniel

Laurie Tollman

November 17, 2006 8:59 AM

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Federal Trade Commission - Office of the Secretary
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Sincerely,
Laurie Tollman

Luann Rottmann

November 17, 2006 8:40 AM

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Sincerely,
Luann Rottmann

Janet Baker

November 17, 2006 8:26 AM

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Sincerely,
Janet Baker

Alison Robertson

November 17, 2006 7:49 AM

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Sincerely,
Alison Robertson

Debra Kehoe

November 17, 2006 7:00 AM

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Federal Trade Commission - Office of the Secretary
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Debra Kehoe

Shari Herbert

November 17, 2006 6:25 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
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Sincerely,
Shari Herbert

Susan Manning

November 17, 2006 12:19 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

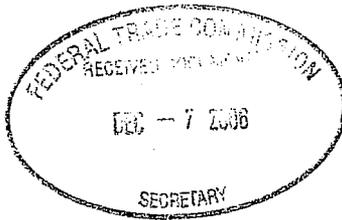
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Sincerely,
Susan Manning



Sue Gold

November 16, 2006 1:31 PM

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Federal Trade Commission - Office of the Secretary
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Sincerely,
Sue Gold

Elizabeth Levy Ward

November 16, 2006 1:30 PM

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Sincerely,
Elizabeth Levy Ward

Jocelyn Andrade

November 16, 2006 1:28 PM

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Sincerely,
Jocelyn Andrade

Sally Yageric

November 16, 2006 1:22 PM

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Sincerely,
Sally Yageric

Tisa Hill

November 16, 2006 1:21 PM

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DC Sills

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Susan Carrigan

November 16, 2006 1:08 PM

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Carol Rose

November 16, 2006 1:08 PM

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Sincerely,
Carol Rose

Marion Cole

November 16, 2006 1:07 PM

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John McAnulty

November 16, 2006 1:04 PM

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C. Michael Pierce

November 16, 2006 1:03 PM

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C. Michael Pierce

Pinkie Porcher

November 16, 2006 1:02 PM

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Susan Barrett

November 16, 2006 1:00 PM

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- Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Susan Barrett

Marsha Lyon

November 16, 2006 12:54 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

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Sincerely,
Marsha Lyon

Tricia Ketchum

November 16, 2006 12:52 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Tricia Ketchum

Tim Wells

November 16, 2006 12:51 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Tim Wells

John Kelly

November 16, 2006 12:50 PM

Chairman Deborah Platt Majoras
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Washington, DC 20580

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Sincerely,
John Kelly

Lisa Zickefoose

November 16, 2006 12:49 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Lisa Zickefoose

Miniimah Bilal-Elahi

November 16, 2006 12:47 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Miniimah Bilal-Elahi

Caitlin Thomas-Henkel

November 16, 2006 12:38 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Caitlin Thomas-Henkel

Mara Brandon

November 16, 2006 12:38 PM

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Sincerely,
Mara Brandon

Amanda Heun

November 16, 2006 12:37 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Amanda Heun

Heather Bicking

November 16, 2006 12:35 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Heather Bicking

Julia Chester

November 16, 2006 12:34 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Julia Chester

Linda LaSalle

November 16, 2006 12:33 PM

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Sincerely,
Linda LaSalle

Debbie Fischer

November 16, 2006 12:32 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Debbie Fischer

Linda West

November 16, 2006 12:28 PM

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Washington, DC 20580

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Linda West

John Patton

November 16, 2006 12:26 PM

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John Patton

Ellie Noble

November 16, 2006 12:25 PM

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Washington, DC 20580

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Sincerely,
Ellie Noble

Lisa Lombardozi

November 16, 2006 12:23 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Lisa Lombardozi

Anita Young

November 16, 2006 12:22 PM

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Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Anita Young

Margaret Cretzmeyer

November 16, 2006 12:21 PM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Margaret Cretzmeyer

Peggy Bean

November 16, 2006 12:17 PM

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Peggy Bean

Luis Lozano

November 16, 2006 12:16 PM

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Sincerely,
Luis Lozano

Lisa Adler

November 16, 2006 12:16 PM

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Washington, DC 20580

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Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Lisa Adler

Pamela Erickson

November 16, 2006 12:16 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Candace Davis

November 16, 2006 12:14 PM

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Federal Trade Commission - Office of the Secretary
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Kathy Sebestyen

November 16, 2006 12:13 PM

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Greg Jasmann

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Greg Jasmann

Lita Pepion

November 16, 2006 12:08 PM

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Lita Pepion

Jennifer Fix

November 16, 2006 12:08 PM

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Sincerely,
Jennifer Fix

Carole Stephenson

November 16, 2006 12:07 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Sincerely,
Carole Stephenson

stacia ohira

November 16, 2006 12:05 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Jennifer Husmann

November 16, 2006 12:00 PM

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Jennifer Husmann

Karen Ashcraft

November 16, 2006 11:58 AM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Vanda Nunley

November 16, 2006 11:58 AM

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Erika Alexander

November 16, 2006 11:57 AM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Erika Alexander

Patricia Keane

November 16, 2006 11:56 AM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

Subject: Alcohol Reports; Paperwork Comment, Project No. P064505

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Ruth Bowles

November 16, 2006 11:53 AM

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Kelly McCausland

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donna giachetti

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Lisa Bishop

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Dan Duncan

November 16, 2006 11:51 AM

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Harvey Richman

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Harvey Richman

Rebecca Snyder

November 16, 2006 11:49 AM

Chairman Deborah Platt Majoras
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Sincerely,
Rebecca Snyder

Nina Keneally

November 16, 2006 11:48 AM

Chairman Deborah Platt Majoras
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Kelly Powell

November 16, 2006 11:45 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

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Sincerely,
Kelly Powell

Felicia Granillo

November 16, 2006 11:45 AM

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Carolyn Morris

November 16, 2006 11:42 AM

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Nancy Khalil

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Jeanne Sampson

November 16, 2006 11:40 AM

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Jeanne Sampson

OGrady Cynthia

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Aaron Edwards

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Sheilah Goodman

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Jess Antanaitis

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Paul Cullen

November 16, 2006 11:34 AM

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Mary Anne Shube

November 16, 2006 11:32 AM

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Susan Sloan-Watkins

November 16, 2006 11:30 AM

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Mariaelena Wer

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Mariaelena Wer

Tara Bickford-Bailey

November 16, 2006 11:28 AM

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Patty Carroll

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Debra Schmid

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Joni Whelan

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John Mccrea, CADC II

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Mary Ann Maikish

November 16, 2006 11:20 AM

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Joanne Ancona

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Sincerely,
Joanne Ancona

Cheryl Johnson

November 16, 2006 11:20 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

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Rebecca Ruggles

November 16, 2006 11:19 AM

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Elisha Andron

November 16, 2006 11:17 AM

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cathy harper

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cathy harper

Debra Langer

November 16, 2006 11:16 AM

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Kathi Ganz

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Scott Stamper

November 16, 2006 11:14 AM

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Federal Trade Commission - Office of the Secretary
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Brigid Sullivan

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Brigid Sullivan

Richard Skochdopole

November 16, 2006 11:13 AM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Richard Skochdopole

Craig Hughes Sr

November 16, 2006 11:12 AM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Kendal McDevitt

November 16, 2006 11:10 AM

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Susan Fitzgerald

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Eric Wallace

November 16, 2006 11:09 AM

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Irene Morales

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Lisa Peterson

November 16, 2006 11:07 AM

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Ken Kennedy

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Mark Gillespie

November 16, 2006 11:04 AM

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Ruth Cooper

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Dunham Swift

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barry carr

November 16, 2006 11:03 AM

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barry carr

Jean Kilbourne

November 16, 2006 11:02 AM

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Sincerely,
Jean Kilbourne

Sara McEwen

November 16, 2006 11:01 AM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

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Sara McEwen

Ann Comiskey

November 16, 2006 11:00 AM

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Washington, DC 20580

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Ann Comiskey

Margaret Shirley

November 16, 2006 11:00 AM

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Jennifer Henry

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Jennifer Henry

Terri White

November 16, 2006 10:59 AM

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Terri White

Kate Malliarakis

November 16, 2006 10:58 AM

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Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Richard Solomon

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Washington, DC 20580

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Richard Solomon

Ben Smith

November 15, 2006 5:48 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Ben Smith

Eric Helmuth

November 15, 2006 5:32 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

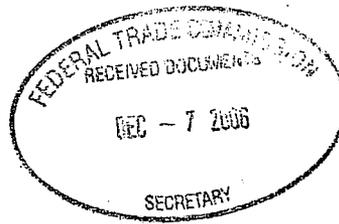
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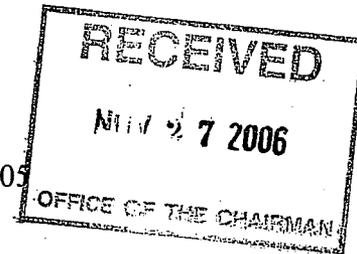
Sincerely,
Eric Helmuth



Monica Reed

November 16, 2006 11:39 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
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Joyce Tieman

November 16, 2006 11:37 PM

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Andrea Trembow

November 16, 2006 11:26 PM

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Steve Hanusa

November 16, 2006 11:16 PM

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Jennifer Barnhardt

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Jennifer Barnhardt

Wendy Sellers

November 16, 2006 9:40 PM

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Wendy Sellers

JAYNE pelger

November 16, 2006 9:23 PM

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JAYNE pelger

George Mize

November 16, 2006 9:18 PM

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George Mize

Susan Lloyd

November 16, 2006 9:03 PM

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Sincerely,
Susan Lloyd

Shereen Khatapoush

November 16, 2006 8:55 PM

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barb mclaughlin

November 16, 2006 8:40 PM

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Eliza Strode

November 16, 2006 8:22 PM

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Sincerely,
Eliza Strode

Bhavana Pahwa

November 16, 2006 8:12 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

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Sincerely,
Bhavana Pahwa

Margaret Bartoletti

November 16, 2006 8:09 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Margaret Bartoletti

Dave Jansa

November 16, 2006 8:03 PM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Dave Jansa

Maria Jackson

November 16, 2006 7:38 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Maria Jackson

Joan Kiley

November 16, 2006 7:37 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Joan Kiley

Charles Herndon, MD

November 16, 2006 7:18 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Charles Herndon, MD

Ron Alt

November 16, 2006 7:17 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Ron Alt

John Reemmer

November 16, 2006 7:16 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
John Reemmer

Richard McGaffigan

November 16, 2006 7:07 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Richard McGaffigan

Kyle Jette-Pina

November 16, 2006 6:36 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

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Sincerely,
Kyle Jette-Pina

Ruth French

November 16, 2006 6:09 PM

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Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Sincerely,
Ruth French

Kim Martin

November 16, 2006 6:04 PM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Sincerely,
Kim Martin

Betta Owens

November 16, 2006 5:42 PM

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Federal Trade Commission - Office of the Secretary
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Washington, DC 20580

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Carol Hartanto

November 16, 2006 5:39 PM

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Washington, DC 20580

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Melynn Huntley

November 16, 2006 5:35 PM

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Melynn Huntley

Wendy Norcross

November 16, 2006 5:13 PM

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Washington, DC 20580

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Sincerely,
Wendy Norcross

Janet Sigerson

November 16, 2006 5:10 PM

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Washington, DC 20580

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Carmen De Angelis

November 16, 2006 5:10 PM

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Carmen De Angelis

Liz Denton

November 16, 2006 5:01 PM

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Sincerely,
Liz Denton

angela monroe

November 16, 2006 4:58 PM

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Sincerely,
angela monroe

Barbara Blue

November 16, 2006 4:45 PM

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Naomi Fahrenkrug

November 16, 2006 4:44 PM

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Sincerely,
Naomi Fahrenkrug

Carol Allen

November 16, 2006 4:41 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

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Tamara Shaw

November 16, 2006 4:38 PM

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Tamara Shaw

Miriam Nicklaus

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Miriam Nicklaus

Susan Robinson

November 16, 2006 4:36 PM

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Susan Robinson

Cesar Garcia

November 16, 2006 4:33 PM

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Sincerely,
Cesar Garcia

Keith Obusek

November 16, 2006 4:30 PM

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Sharon Souza

November 16, 2006 4:28 PM

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Sincerely,
Sharon Souza

Lisa Phillips

November 16, 2006 4:17 PM

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Sincerely,
Lisa Phillips

Maggie Moran

November 16, 2006 4:15 PM

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Maggie Moran

Cynthia Agle

November 16, 2006 4:04 PM

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nancy rothstein

November 16, 2006 3:59 PM

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nancy rothstein

Kathy Pratt

November 16, 2006 3:58 PM

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Washington, DC 20580

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Sincerely,
Kathy Pratt

Janet Jares

November 16, 2006 3:57 PM

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Susan Centeno

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Joanne Lambert

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Joanne Lambert

Inge Tracy

November 16, 2006 3:47 PM

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Katheryne Koelker

November 16, 2006 3:46 PM

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Washington, DC 20580

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Katheryne Koelker

cobie gallucci

November 16, 2006 3:35 PM

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Sincerely,
cobie gallucci

Kaylene Fink

November 16, 2006 3:34 PM

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Kaylene Fink

Rhonda Flynn

November 16, 2006 3:33 PM

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Joanne Fairchild

November 16, 2006 3:32 PM

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Connie D'Antonio

November 16, 2006 3:31 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

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- Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Connie D'Antonio

Larry Robinson

November 16, 2006 3:26 PM

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Jill Gamez

November 16, 2006 3:25 PM

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Frank Y. Begay

November 16, 2006 3:21 PM

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Lonnie Swonger

November 16, 2006 3:03 PM

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Brad McKerley

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Rebecca J. Robbins

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Thomas O Carncross PhD

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Andrea Hauser

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Linda Davenport

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Terry Cole

November 16, 2006 2:21 PM

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Megge Casique

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Megge Casique

Urseline Stennis

November 16, 2006 2:14 PM

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Veronica Aldridge

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Jose Saucedo

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Erin Madden

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jessica booker

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jessica booker

L. Rubenstone

November 16, 2006 1:47 PM

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Yvelyn Hamilton

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robert thomas

November 16, 2006 1:46 PM

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Barbara Mattocks

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Stephanie Marcello

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- Thank you for considering my views. I hope to see the FTC play a continued and increasingly active role in protecting our youth from irresponsible and dangerous alcohol marketing.

Sincerely,
Stephanie Marcello

Joseph Troncale

November 16, 2006 1:39 PM

Chairman Deborah Platt Majoras
Federal Trade Commission - Office of the Secretary
Room H-135 (Annex J), 600 Pennsylvania Avenue, N.W.
Washington, DC 20580

Subject: Alcohol Reports: Paperwork Comment, Project No. P064505

Dear Chairman Majoras:

As a citizen and taxpayer, I strongly support the FTC's intention to undertake a new investigation and report reviewing alcohol industry advertising practices and compliance with voluntary advertising codes.

Many alcohol industry companies routinely violate voluntary advertising guidelines to limit marketing to underage youth. This is not surprising, because these companies profit from the resulting sales of alcohol consumed by youth. Scientific research shows a clear positive connection between youth exposure to marketing and underage drinking.

I urge the FTC to strengthen its process in the following ways:

1. Collect information on advertising expenditures by brand and by company -- and not just sales data. This information is essential for discovering exactly which brands are being disproportionately marketed to underage audiences.
 2. Require audience reporting for the age ranges of 12-20 (the greatest risk group for underage drinking) and over 21. I strongly urge the FTC to reconsider its decision on a reporting category of "21 and under" because this will significantly weaken efforts to identify advertising targeted to the highest risk group.
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shonda causey

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