



FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE

CASE NAME	FILE/DOCKET NUMBER
North Carolina Board of Dental Examiners	D-9343

► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

- counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)
- counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE	2. RESPONDENTS
-------------------------------------	-----------------------

Include name, address and telephone of each

Include address and telephone numbers of all persons, partnerships, corporations, or associations

William L. Lanning, Esq. (202) 326-3361
600 Pennsylvania Ave, NW NJ-6264
Washington, DC 20580

Michael J. Bloom, Esq. (202) 326-2475
600 Pennsylvania Ave, NW NJ-7122
Washington, DC 20580

Melissa Westman-Cherry, Esq. (202) 326-2338
600 Pennsylvania Ave, NW NJ-6264
Washington, DC 20580

Steven J. Osnowitz, Esq. (202) 326-2746
600 Pennsylvania Ave, NW NJ-6264
Washington, DC 20580

Tejasvi Srimashnam, Esq. (202) 326-3128
600 Pennsylvania Ave, NW NJ-6264
Washington, DC 20580

(Empty box for Respondents)

3. ASSOCIATE/ASSISTANT DIRECTOR

Melanie Sabo

4. SIGNATURE OF SENIOR COUNSEL	5. DATE SIGNED
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<i>William L. Lanning</i>	7/9/10
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Return this form to: *OH-135*
 Federal Trade Commission
 600 Pennsylvania Ave. NW
 Washington, D.C. 20580

CERTIFICATE OF SERVICE

I, Isabelle M. Chiaradia, hereby certify that on July 9, 2010, have caused a copy of the attached, Notice of Appearance, to be served upon the following persons:

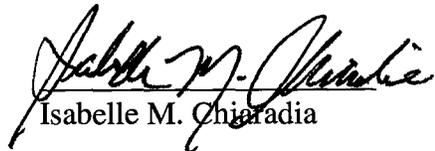
by hand delivery and electronic mail delivery to:

The Honorable D. Michael Chappell
Administrative Law Judge
Federal Trade Commission
600 Pennsylvania Ave, NW
Room H-113
Washington, DC 20580
oadj@ftc.gov

and by electronic mail to:

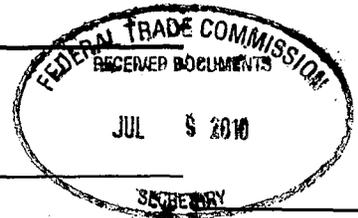
Noel Allen
Allen & Pinnix, P.A.
333 Fayetteville Street
Suite 1200
Raleigh, NC 27602
nla@Allen-Pinnix.com

*Counsel for Respondent
North Carolina Board of Dental Examiners*


Isabelle M. Chiaradia

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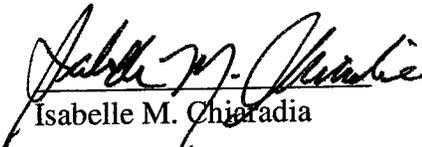
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*Counsel for Respondent
North Carolina Board of Dental Examiners*


Isabelle M. Chiaradia