

# NOTICE OF APPEARANCE



**ORIGINAL**

CASE NAME In the Matter of Daniel Chapter One	FILE/DOCKET NUMBER File No. 082 3085/Docket No. 9329
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► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

- counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)
- counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

<b>1. COUNSEL OR REPRESENTATIVE</b>	<b>2. RESPONDENTS</b>
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Include name, address and telephone of each

William H. Efron  
Federal Trade Commission  
One Bowling Green, Suite 318  
New York, NY 10004  
Tel: 212-607-2827

Include address and telephone numbers of all persons, partnerships, corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR  
Leonard L. Gordon, Regional Director, Northeast Region

4. SIGNATURE OF SENIOR COUNSEL <i>Cornell A. Payne</i>	5. DATE SIGNED 4.8.09
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Return this form to: H-135  
Federal Trade Commission  
600 Pennsylvania Ave. NW  
Washington, D.C. 20580

**CERTIFICATE OF SERVICE**

**I HEREBY CERTIFY** that on April 8, 2009, I served the attached Notice of Appearance upon the following:

Donald S. Clark, Secretary  
Federal Trade Commission  
600 Pennsylvania Ave., N.W., Room H-159  
Washington, DC 20580  
E-mail: secretary@ftc.gov

The Honorable D. Michael Chappell  
Administrative Law Judge  
600 Pennsylvania Ave., N.W., Room H-528  
Washington, DC 20580  
E-mail: oalj@ftc.gov

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William H. Efron