

**UNITED STATES OF AMERICA
BEFORE THE FEDERAL TRADE COMMISSION**

COMMISSIONERS: **Jon Leibowitz, Chairman**
 Pamela Jones Harbour
 William E. Kovacic
 J. Thomas Rosch

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In the Matter of)	
)	Docket No. 9324
WHOLE FOODS MARKET, INC.,)	
 a corporation.)	PUBLIC
)	
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ORDER WITHDRAWING MATTER FROM ADJUDICATION

The Commission has now accepted for public comment an Agreement Containing Consent Orders, including a proposed Decision and Order which, if made final, would resolve this matter in its entirety. The Commission has therefore determined to withdraw this matter from adjudication, pursuant to Commission Rules 3.25(c),(e),(f), 16 C.F.R. §§ 3.25(c),(e),(f), effective at 5 p.m. today. Accordingly,

IT IS ORDERED THAT this matter be, and it hereby is, withdrawn from adjudication, effective at 5:00 p.m. Eastern Standard Time today.

By the Commission.

Donald S. Clark
Secretary

Issued: March 6, 2009