

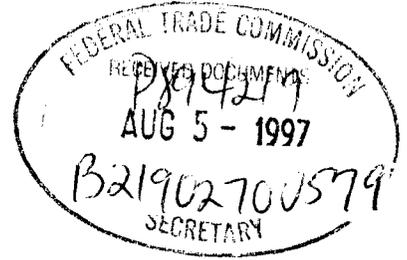
Snap-on Tools

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8/1/87

Office of the Secretary
Federal Trade Commission Room 159
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I am a Snap-on Tools dealer in Denver, CO, and have been since 1989.

Snap-on is a manufacturer and distributor of hand tools which are made in the U.S. The FTC has proposed guidelines which would change the definition of the Made in USA label and we think this is unfair to American workers and misleading to American consumers.

The "Made in USA" label is second only to price in a customer's decision to purchase a hand tool. It is well known that a hand tool marked "Made in USA" is a quality product. And that is why some hand tool manufacturers want to stamp their tools Made in USA, even though their products are not wholly American made.

Some of these companies have convinced the FTC to change the definition from all or virtually all made in the USA to one that would allow products with 25% or more foreign content to be labeled "Made in USA." We oppose that and want you to cosponsor H. Con. Res. 80 or its Senate companion.

We need your help. Thank you for your attention to this problem. Please let me know if you do cosponsor this resolution. If you have any reason for not supporting us on this important issue, please let me know, since I would like to discuss this with you further.

The United States government should not support any action undermining of the meaning of the "Made in USA" label.

Sincerely,

John M. Christopher