



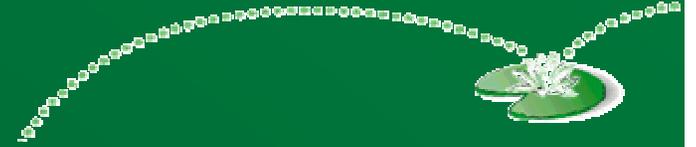
THE LEAPFROG GROUP
for **Patient Safety**
Rewarding **Higher Standards**

Founded by the Business Roundtable
with support from the Robert Wood Johnson Foundation

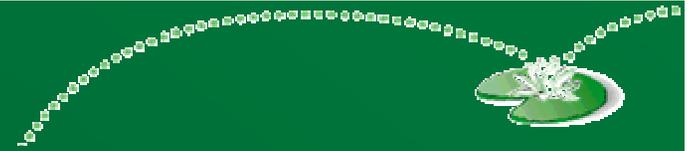
*Experiences in Gathering Hospital-
Specific Information*

Suzanne Delbanco, Ph.D.
Executive Director
May 29, 2003

The Leapfrog Group



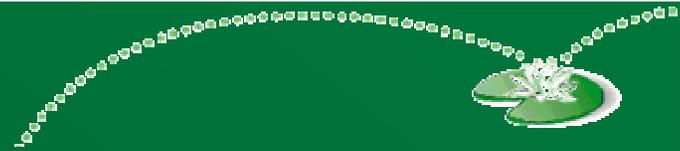
- More than 135 large health care purchasers
- More than 33 million Americans
- More than \$57 billion in health care expenditures



Elements of Gridlock

- Purchasers — *Not Buying Right*
- Plans — *Not Letting Provider Value Show Through*
- Providers — *Not Seeing Business Case for Reengineering*
- Consumers/Patients — *Not In the Quality Game*

**New thinking needed to “leapfrog”
gridlock in the health care marketplace**



Leapfrog Purchaser Strategy

- **Organized effort to buy right**
 - Purchasing principles that strongly reward higher provider value
 - Purchaser accountability
 - Push via plans or directly



Create a Business Case for Providers

- **Emphasize tangible safety leaps**



Mobilize Consumers and Patients

Initial Safety 'Leap' Summary



■ An Rx for Rx

- Computer Physician Order Entry (CPOE)
- Up to 8 in 10 serious drug errors prevented

■ Sick People Need Special Care

- ICU Daytime Staffing with CCM Trained M.D.
or risk-adjusted outcomes comparison
- 30% mortality reduction

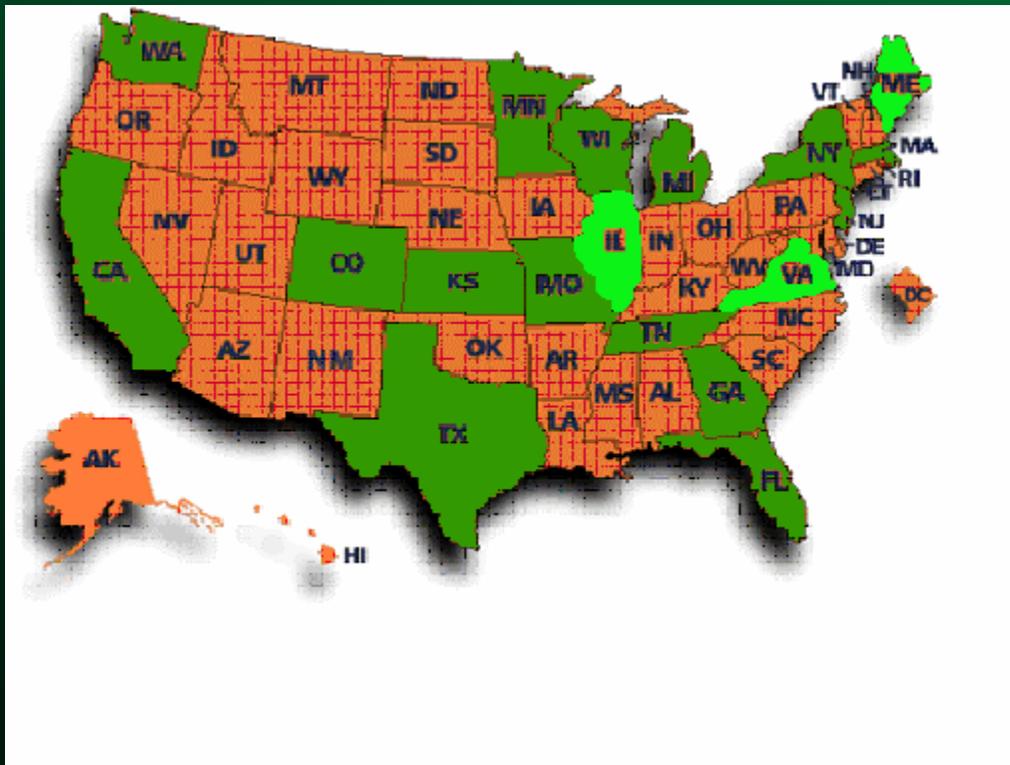
■ Practice Makes Perfect

- Evidence-based Hospital Referral (EHR) *or* risk-adjusted outcomes comparison
- > 20% mortality reduction for 7 complex treatments

Regional Roll-Out Strategy



Leapfrog is a national movement using targeted regions to develop Best Practices, creating early successes and learning from all Stakeholders

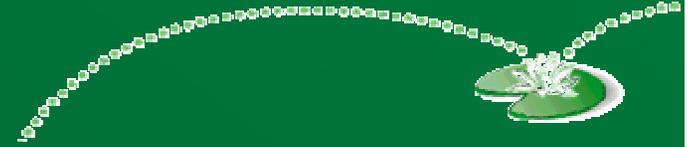


Regions must have:

- Effective leadership
- Competitive HC market
- Concentration of Leapfrog lives

22 Regional Roll-Outs

Hospitals as Beacons



- **Voluntary, online patient safety survey**
 - **Outreach to hospitals in 18 Roll-Out areas to date, but nationally available**
 - **Survey captures hospitals on the path**
 - **Data publicly reported, format based on feedback from consumers and hospitals (survey and results: www.leapfroggroup.org)**
 - **Managed by The MEDSTAT Group**

Information for Consumers & Purchasers on Hospitals' Patient Safety Practices



As of March 31, 2003:

- 59% of hospitals (557 of 949) targeted by Leapfrog's Regional Roll-Outs responded
- 100% participation from invited hospitals in 4 regions, >60% participation in 13, <40% in 3
- 253 hospitals beyond the Regions have responded to Leapfrog's survey
- 54 percent meet at least one of Leapfrog's standards for the safety practices

200,000 Visits to Survey Results/Month



The Leapfrog Group - Microsoft Internet Explorer

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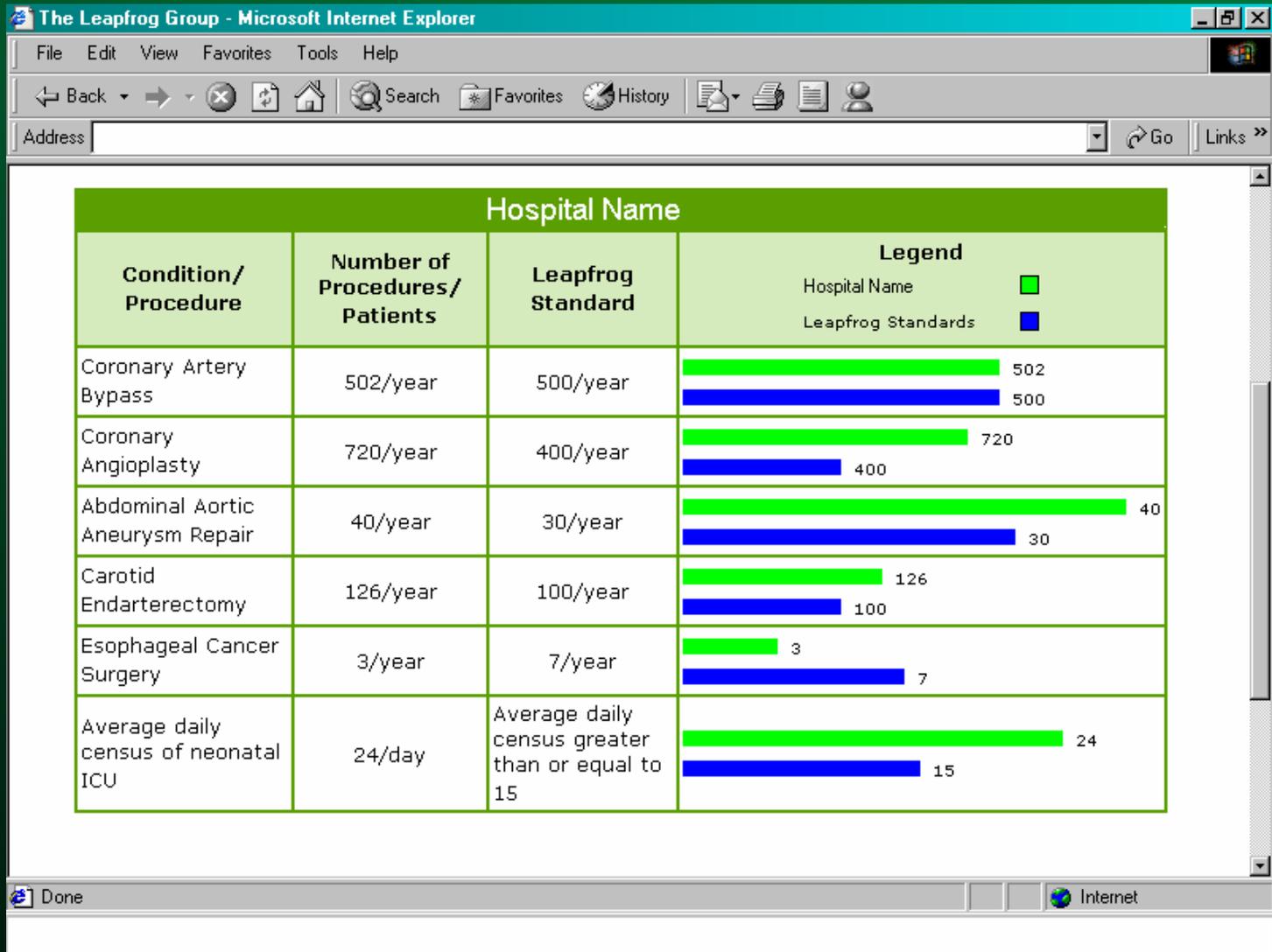
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Survey Results for Hospitals Submitting Responses				
Hospital Name	City	Computerized Drug Orders	ICU Staffing	Number of Procedures
Hospital Name	City			Click here for number of procedures.
Hospital Name	City			Click here for number of procedures.
Hospital Name	City			Click here for number of procedures.

- : Fully implemented Leapfrog's recommended safety practice
- : Good progress in implementing Leapfrog's recommended safety practice
- : Good early stage effort in implementing Leapfrog's recommended safety practice
- : Willing to report publicly; did not yet meet Leapfrog's criteria for a good early stage effort
- : Did Not Submit This Information
- N/A : Not Applicable
(e.g. IPS Standard does not apply because hospital does not have an ICU.)

Please note: Hospitals voluntarily submitted the information presented on this site. Hospitals that implement Leapfrog's recommended safety practices have reported that their internal processes of care include safeguards that may decrease a patient's probability of being exposed to a preventable medical mistake. However, no specific representation is made, nor should be implied, with respect to any individual patient's potential outcome by having a procedure performed at these hospitals.

Internet



2 Levers To Drive Quality Improvement Through Public Release of Information

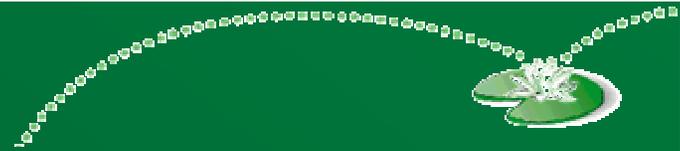


- **Consumers use information – vote with their feet**
- **Providers use information – incentive to improve**



Why don't consumers use quality ratings?

- **25% of 1,013 adults said they had seen information rating hospitals, but only 3% used it in making a decision (Harris Interactive, October 11, 2002).**
- **Most information is at the macro, system level. Consumers need information that relates to their needs and their caregivers.**



The Leap over the Gridlock Has Begun

- **Rapid growth in purchasers signing on to Leapfrog's approach**
- **Rapid growth in hospitals disclosing status to their communities**
- **70% of Americans have access to information for at least one hospital in their community**
- **Massive education of consumers through purchasers**
- **Market reinforcement beginning through different channels**