

Bios

Searle Center
Northwestern University School of Law
Chicago, Illinois



William L. Brauch

William L. Brauch is a Special Assistant Attorney General and is Director of the Consumer Protection Division of the Iowa Attorney General's Office. In that position he also serves as Administrator of the Iowa Consumer Credit Code.

Mr. Brauch has been with the Iowa Attorney General's Office since graduating with distinction from the University of Iowa College of Law in 1987. From 1987 until March 1995, he was an assistant attorney general in the Consumer Protection Division.

Mr. Brauch was named director of the Division in March 1995. As director, he oversees a staff of 18, including attorneys, investigators, support staff and a consumer education specialist. He is an active leader in a variety of multistate investigations and other matters.

Mr. Brauch is a past national Vice-Chair of the Consumer Protection Committee of the American Bar Association. In 2001, he was awarded the Marvin Award by the National Association of Attorneys General for his contributions in assisting states to work together in matters such as investigations and comments to federal agencies. In 2000, he was appointed by Governor Tom Vilsack to the Governor's Task Force on Privacy. He was the 1997 recipient of the Distinguished Service Award presented by the National Association of Consumer Advocates.

Mr. Brauch is a member of the American Bar Association, the Iowa Bar Association and the Polk County Bar Association.

Henry N. Butler

Henry N. Butler, a leading public policy analyst and law and economics specialist who has devoted much of his career to improving the country's civil justice system through judicial education programs, has been named the first executive director of the Searle Center at Northwestern University School of Law. He comes to Northwestern from Chapman University where he was the James Farley Professor of Economics in the George L. Argyros School of Business and Economics and a professor of law. Prior to his tenure at Chapman, Professor Butler was the Fred C. and Mary R. Koch Distinguished Professor of Law and Economics at the University of Kansas. Before that he was a professor at George Mason University School of Law, and he spent one year as a John M. Olin Fellow at the University of Chicago Law School. He received a PhD in economics from Virginia Polytechnic Institute and State University and a JD from the University of Miami School of Law. He received a bachelor's degree in economics from the University of Richmond, Virginia.

Thomas Campbell

Tom Campbell is a partner in the Chicago office of Baker & McKenzie LLP where he focuses on the trial of antitrust actions and business disputes. He has more than 30 years of experience trying cases in a wide variety of industries.

Mr. Campbell has tried eight antitrust cases to conclusion and been on the winning side in seven. These include mergers challenged by the Department of Justice or the Federal Trade Commission and treble damage actions brought by private parties alleging monopolization. Mr. Campbell has also acted as lead counsel at trial and on appeal in other types of business disputes.

Mr. Campbell has handled antitrust class action matters representing both plaintiffs and defendants. In a plaintiffs' antitrust class action, Mr. Campbell acted as co-lead counsel for a class of hospitals and other direct purchasers and obtained a \$35 million settlement from the manufacturer of a generic drug who had cornered the market and dramatically increased the price of the drug. In a class action challenging the validity of the National Resident Matching Program, the system by which medical school graduates apply for residency positions, he successfully represented the lead defendant obtaining a dismissal affirmed on appeal.

Mr. Campbell is a member of the American Bar Association's Section of Antitrust Law and has co-chaired its trial practice committee. He is a past chair of the Chicago Bar Association's Antitrust Law Committee.

Mr. Campbell's most recent article is *Defending Hospital Mergers After the FTC's Unorthodox Challenge to the Evanston-Northwestern – Highland Park Transaction*, 16 Loyola Univ. Chgo., Annals of Health Law, 213 (2007).

Mr. Campbell received his undergraduate degree from Dartmouth College and his law degree from Cornell University.

Dennis W. Carlton

Dennis W. Carlton is a Professor of Economics at the Graduate School of Business at the University of Chicago where he teaches in the Business School, Law School and Economics Department. His teaching and research centers on microeconomics, industrial organization, and antitrust. He has published more than 80 articles and two books, including one of the leading textbooks in industrial organization. He is the co-editor of *The Journal of Law and Economics* and of *Competition Policy International*, and serves on the advisory board of *The Journal of Competition Law and Economics*.

In addition to his academic credentials, Professor Carlton recently served as the Deputy Assistant Attorney General in the Antitrust Division of the Department of Justice. He also served as the sole economist on the recent Antitrust Modernization Commission, a Congressional commission that published its findings in 2007. Professor Carlton is a Senior Managing Director of Compass Lexecon. He has served as an expert in numerous domestic and foreign cases involving issues in antitrust, regulation, and intellectual property in industries ranging from telecommunications, energy, airlines, railroads, insurance, computers, credit cards, chemicals, and automobiles. He has also served as a consultant for the Department of Justice and Federal Trade Commission, and as a special consultant to the Department of Justice in the revision of the 1992 Merger Guidelines and to the FTC on antitrust policy. He lectures frequently on antitrust issues.

Professor Carlton earned his PhD in Economics in 1975 from MIT, his MS in Operations Research from MIT in 1974, and his AB (*summa cum laude*) in 1972 from Harvard College, where he majored in Applied Mathematics and Economics and was a member of Phi Beta Kappa.

Paul H. Luehr

Paul Luehr is Managing Director and Deputy General Counsel of Stroz Friedberg, LLC, a national computer forensics, e-discovery and technical consulting firm. Mr. Luehr specializes in theft-of-trade-secret and employment investigations, complex e-discovery, data breach responses, and consumer protection issues. He is a former federal cybercrimes prosecutor and FTC Assistant Director who worked on matters ranging from global Internet fraud to the post-9/11 search of terrorist Zacarias Moussaoui's laptop.

Mr. Luehr is a frequent speaker and has lectured before the FBI Academy, the U.S. Department of Justice's National Advocacy Center, the National Association of Attorneys General, and has traveled abroad as a U.S. State Department Speaker on e-commerce and cybercrime. He chaired the FTC's Internet Coordinating Committee and served on the U.S. Attorney General's Council on White Collar Crime - Consumer Protection Committee, the U.S. Internet and Telemarketing Fraud Task Force, and the U.S.-Canada Cross-Border Fraud Working Group.

Mr. Luehr authored "Real Evidence, Virtual Crimes: The Role of Computer Forensic Experts" for the ABA's *Criminal Justice* magazine. His other writings have appeared in *The New York Law Journal*, *Digital Discovery & E-Evidence*, and *The National Notary*. Mr. Luehr has appeared on national television, in *The New York Times*, *USA Today*, *Business Week* and other media. Mr. Luehr received his B.A., *magna cum laude* from Harvard University and his J.D. from the UCLA School of Law.

Aviv Nevo

Aviv Nevo is a Professor of Economics at the Department of Economics at Northwestern University. He is also a Research Associate at the National Bureau of Economic Research and Professor in the Kellogg School of Business. He received his Bsc from Tel Aviv University, and AM and PhD from Harvard University. He taught at UC Berkeley from 1997 to 2004, and has been at Northwestern since 2004.

Professor Nevo has published widely in economics journals. His works focus on empirical industrial organization and econometrics. Much of his work has been on estimating demand for consumer packaged goods and its implications for price competition, mergers and marketing. He has also done work looking at the real estate brokerage industry.

Professor Nevo was awarded a NSF CAREER grant, a Sloan Foundation Research Fellowship and was awarded the Compass prize. He currently serves on the editorial boards of the *Review of Economics Studies*, the *RAND Journal of Economics*, the *Journal of Industrial Economics*, *Quantitative Marketing and Economics*, and *Marketing Science*.

Randal C. Picker

Randal C. Picker currently teaches classes at the University of Chicago Law School in Secured Transactions and Antitrust and a seminar on antitrust and intellectual property policy. In prior years, Professor Picker has taught Network Industries, Bankruptcy, and Copyright; Technology, Innovation and Society; Corporate Reorganizations, Commercial Law and Civil Procedure. He has also taught seminars on Game Theory and the Law and The Legal Infrastructure of High-Tech Industries. In Fall, 2005, he taught The Legal Infrastructure of Business at the Graduate School of Business. In Spring 2002, he co-taught a seminar on Enron with Douglas Baird.

Professor Picker graduated from the College of the University of Chicago in 1980, *cum laude*, with a Bachelor of Arts in economics and was elected to Phi Beta Kappa. He then spent two years in the Department of Economics, where he was a Friedman Fellow, completing his doctoral course work and exams. He received a master's degree in 1982. Thereafter, he attended the Law School and graduated in 1985 *cum laude*. He is a member of the

Order of the Coif. While at the Law School, Professor Picker was an associate editor of the *Law Review*. After graduation, he clerked for Judge Richard A. Posner of the United States Court of Appeals for the Seventh Circuit. He then spent three years with Sidley & Austin in Chicago, where he worked in the areas of debt restructuring and corporate reorganizations in bankruptcy.

Professor Picker is a member of the National Bankruptcy Conference and served as project reporter for the Conference's Bankruptcy Code Review Project. He is also a commissioner to the National Conference of Commissioners on Uniform State Laws and served as a member of the drafting committee to revise Article 9 of the Uniform Commercial Code. He is the author, along with Douglas Baird and Thomas Jackson, of *Security Interests in Personal Property: Cases, Problems and Materials* (3rd ed., Foundation Press, 2002). Professor Picker is also the author of *Game Theory and the Law*, co-authored with Douglas G. Baird and Robert Gertner.

His recent research has focused on copyright issues, including digital distribution and the digital video recorder (TiVo); antitrust issues in high-tech industries, including the Microsoft case and the Federal Trade Commission's case against Intel and the role of cross-licensing of intellectual property; cyber-security; and telecommunications, including pieces on the 1996 Telecommunications Act's unbundling regime and the intersection of antitrust and the 1996 Act. He has also extended his analysis of game theory and the law by incorporating agent-based computer simulations.

Robert W. Pratt

Bob Pratt received his law degree from Yale Law School in 1975, and his undergraduate degree from Wittenberg University. Since September, 1999, he has served in the Antitrust Bureau of the office of the Illinois Attorney General, and has been Bureau Chief since October, 2001.

Prior to that, Mr. Pratt was a partner in the Chicago-based law firm of Keck, Mahin & Cate, where for over twenty years he specialized in antitrust counseling and litigation.

Mr. Pratt has been active in American Bar Association Antitrust Section matters, having served as co-chair and vice-chair of the State Antitrust Enforcement Committee, and presently serving on the Competition and Public Policy Task Force. He has also served as a co-editor for the ABA's popular treatise, *State Antitrust Practice and Statutes*. He is on the Advisory Board of Loyola University's Institute for Consumer Antitrust Studies. He has been active in the NAAG Antitrust Task Force on a number of matters, including pharmaceutical cases. He is a frequent speaker on antitrust topics.

Teresa M. Schwartz

Professor Schwartz first joined the George Washington University Law School faculty after serving as attorney adviser to Federal Trade Commissioner Mary Gardiner Jones. She graduated first in her class from the Law School and was a member of the George Washington Law Review. In 1977 to 1978 she was a White House Fellow. Professor Schwartz has taught courses in torts, products liability, and administrative law, and has written numerous articles, primarily in the area of products liability and safety regulation. In the early 1980s, while serving as associate dean of students, she started the Law School's Enrichment Program distinguished speaker series, which she directed until 1993. From 1988 to 1993 she was associate dean for academic affairs. From 1995 to 1997, and from 1998 to 2001, Professor Schwartz served as deputy director of the Federal Trade Commission's Bureau of Consumer Protection.

For her leadership at the FTC she received the Presidential Award for Meritorious Service. Professor Schwartz currently serves on the boards of directors of Consumers Union, publisher of *Consumer Reports*, and the YWCA of the National Capital Area. She also has served on the boards of the D.C. Bar, President's Commission on White House Fellowships, the Food and Drug Law Institute, and the *Administrative Law Review*. She is a fellow of the American Bar Foundation.

Carl Shapiro

Carl Shapiro is the Transamerica Professor of Business Strategy at the Haas School of Business at the University of California at Berkeley. He also is Director of the Institute of Business and Economic Research, and Professor of Economics in the Economics Department, at UC Berkeley. He earned his Ph.D. in Economics at M.I.T. in 1981, taught at Princeton University during the 1980s, and has been at Berkeley since 1990. He has been Editor of the *Journal of Economic Perspectives* and a Fellow at the Center for Advanced Study in the Behavioral Sciences, among other honors.

Professor Shapiro has published extensively in the areas of industrial organization, competition policy, patents, the economics of innovation, and competitive strategy. His current research interests include antitrust economics, intellectual property and licensing, patent policy, product standards and compatibility, and the economics of networks and interconnection.

Professor Shapiro served as Deputy Assistant Attorney General for Economics in the Antitrust Division of the U.S. Department of Justice during 1995-1996. He founded the Tilden Group, and is now a Senior Consultant with CRA International, an economic consulting company. He has consulted extensively for a wide range of private clients as well as for the U.S. Department of Justice and the Federal Trade Commission.

Professor Shapiro is the co-author, with Hal R. Varian, of *Information Rules: A Strategic Guide to the Network Economy*, published by the Harvard Business School Press. *Information Rules* has received critical acclaim for its application of economic principles to the Information Economy and has been widely read by managers and adopted for classroom use.

Abraham L. Wickelgren

Abraham L. Wickelgren has been an assistant professor at Northwestern University Law School since fall 2006. He is currently a visiting professor at Duke University Law School. He is also an affiliate at the Northwestern Center for the Study of Industrial Organization. Prior to that, he was in the economics department at the University of Texas at Austin (from 2004 to 2006) and a staff economist at the U.S. Federal Trade Commission (from 1999 to 2004).

Professor Wickelgren has published numerous articles in peer-reviewed economics and law and economics journals. He is an associate editor at the *Journal of Industrial Economics*. His research focuses on economic analysis of antitrust, contracts, settlement of legal disputes and bargaining. He received an A.B. from Harvard College, a J.D. from Harvard Law School, and a Ph.D. in economics from Harvard University.

Joshua D. Wright

Joshua D. Wright is an Assistant Professor of Law at George Mason University School of Law. Professor Wright is currently on leave as a Visiting Professor at the University of Texas School of Law. He was also appointed to the newly created position of Scholar in Residence at the Federal Trade Commission Bureau of Competition, where he served during the 2007-08 academic year.

Professor Wright received both a J.D. and a Ph.D. in economics from UCLA, where he was managing editor of the *UCLA Law Review*, and a B.A. in economics with highest departmental honors at the University of California, San Diego. Before coming to George Mason University School of Law, Professor Wright clerked for the Honorable James V. Selna of the Central District of California and taught at the Pepperdine University Graduate School of Public Policy.

Professor Wright's research focuses on antitrust law and economics, empirical law and economics, the intersection of intellectual property and antitrust, and the law and economics of contracts. His research has

appeared in several leading academic journals, including the *Journal of Law and Economics*, *Antitrust Law Journal*, *Competition Policy International*, *Supreme Court Economic Review*, *Yale Journal on Regulation*, the *Review of Law and Economics*, and the *UCLA Law Review*.

Professor Wright is a co-founder of the Microsoft / George Mason Annual Conference on the Law and Economics of Innovation, a member of the National Science Foundation Advisory Panel for Law and Social Sciences, a member of the Global Competition Policy Advisory Board, and a regular contributor to Truth on the Market, a weblog dedicated to academic commentary on law, business, and economics.

