



Federal Trade Commission Bureau of Economics

First Annual FTC Microeconomics Conference November 6 and 7, 2008

Call for Papers

The Federal Trade Commission's Bureau of Economics will host a two day conference to bring together scholars working in industrial organization, information economics, game theory, quantitative marketing, consumer behavior, and other areas related to the FTC's antitrust and consumer policy missions. Examples of potentially relevant topics include online advertising, information disclosure, horizontal and vertical mergers, bundling, loyalty and other discounts, dynamic oligopoly, intellectual property, and behavioral and experimental economics.

Interested participants should send an abstract or completed paper to BE-IOC@ftc.gov by July 7, 2008. We also welcome suggestions for panel discussions.

The scientific committee for the conference is:

- Susan Athey (Harvard)
- Patrick Bajari (Minnesota)
- John List (Chicago)
- Carl Shapiro (Berkeley)
- Scott Stern (Northwestern-Kellogg)

Organizers: Chris Adams (FTC), Dan O'Brien (FTC)

The conference will be held at the Federal Trade Commission New Jersey Avenue Conference Center, 601 New Jersey Avenue NW, Washington, DC 20001.