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ORIGINAL

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**VIA FEDERAL EXPRESS**

Secretary, Federal Trade Commission  
Room H-159  
600 Pennsylvania Ave. NW  
Washington, DC 20580

Re: High-Tech Warranty Project – Comment, P994413

Dear Sir:

At the suggestion of Daniel Salsberg of the FTC's Bureau of Consumer Protection, I take the liberty of submitting six copies of my article, *Privately Legislated Intellectual Property Rights: Reconciling Freedom of Contract with Public Good Uses of Information*, by J.H. Reichman and Jonathan A. Franklin, 147 *University of Pennsylvania Law Review* (875-970 April 1999) to the Public Forum for High Tech Products and Services.

This article develops a new concept of "public interest unconscionably" in order to deal with socially undesirable terms in shrinkwrap and click-on licenses, without, however, impeding routine enforcement of the bulk of such licenses.

I regret that my move from Vanderbilt to Duke University delayed my receipt of your invitation, and therefore, of this submission.

Yours faithfully,

A handwritten signature in black ink, appearing to read 'J. Reichman', with a long horizontal flourish extending to the right.