

The last session of the spam summit at the FTC had the title: "Technological Solutions to Spam/Structural Changes to Email" I thought that the proposals would be technical and would not include nominations of particular stakeholders for particular roles.

The Microsoft proposal included a specific nomination of two organizations (DMA and TRUSTe) to serve as adjudicators, which was clearly off topic. Worse, the two adjudicators named are not trusted by most stakeholders and are totally unacceptable to them. They are interested parties, with agenda drastically at variance with those of other stakeholders, and by no stretch of the imagination could they be considered as neutral. The manner in which the DMA has run its do not mail and do not call lists is ample reason for scepticism. IF any proposal is adopted requiring adjudication, the adjudicator should be one answerable to and trusted by the public.

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