

**Privacy Roundtable
December 7, 2009
Draft Agenda**

8:00	Open coffee; Press Registration
8:30-9:00	Welcome remarks
9:00-9:15	Introduction
9:15-10:45	Panel 1: Benefits and Risks of Collecting, Using, and Retaining Consumer Data
10:45-11:00	Break
11:00-12:15	Panel 2: Consumer Expectations and Disclosures
12:15-1:30	Lunch
1:30-2:45	Panel 3: Online Behavioral Advertising
2:45-4:00	Panel 4: Information Brokers
4:00-4:15	Break
4:15-5:30	Panel 5: Exploring Existing Regulatory Frameworks
5:30-5:45	Closing Remarks