



Chairman's Roundtable

Moderator: Chairman Timothy J. Muris

Panelists: Charles D. Morgan, Company Leader, *Acxiom Corp.*

John Thompson, *Chairman & C.E.O., Symantec Corp.*

Peter Kight, *Chairman & C.E.O., CheckFree Corp.*

Ken Seiff, *C.E.O., Bluefly, Inc.*

Tom Seddon, *Senior Vice-President, InterContinental Hotels Group*

INFO Flows

Credit Transactions

Moderator: Peggy Twohig, *Assistant Director for Financial Practices,
Bureau of Consumer Protection*

Panelists: Fred H. Cate, *Distinguished Professor of Law, Indiana
University*

Peter McCorkell, *Senior Counsel, Wells Fargo & Co.*

William B. Gossett, *President, Islands Community Bank, N.A.*

Andrea Fike, *Vice-President & General Counsel, Fair Isaac
Corp.*

Laura DeSoto, *Senior Vice-President, Experian Credit
Services*

Evan Hendricks, *Editor & Publisher, Privacy Times*

Travis Plunkett, *Legislative Director, Consumer Federation of
America*



Customer Relationship Management and Targeted Marketing

Moderator: Maureen Ohlhausen, *Assistant Director, Office of Policy Planning*

Panelists: Martin Abrams, *Exec. Director, Center for Information Policy Leadership*

Dave Schrader, *Lead Strategist & Marketing Director, Teradata*

Nelle M. Schantz, *Program Director for CRM Solutions, SAS Institute*

Sandy Hughes, *Global Privacy Executive, Procter & Gamble Co.*

Richard Savard, *Senior Vice President, Marketing Services, FACS Group*

Larry Ponemon, *Chairman, Ponemon Institute*

Beth Givens, *Director, Privacy Rights Clearinghouse*



Methodologies for Identifying and Measuring the Costs and Benefits

Moderator: Todd Zywicki, Director, Office of Policy Planning

Panelists: Michael Turner, *President & Senior Scholar, Information Policy Institute*
Michael Staten, *Director, Credit Research Center, Georgetown University*
Robert Hunt, *Economist, Federal Reserve Bank of Philadelphia*
Solveig Singleton, *Senior Policy Analyst, Competitive Enterprise Institute*
Peter P. Swire, *Professor of Law, Ohio State University*

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The Use of Information to Fight Identity Theft

**Wayne Abernathy, Assistant Secretary
for Financial Institutions, Department of
the Treasury**