
Lesley Fair

Bureau of Consumer Protection Federal Trade Commission

Lesley Fair is a Senior Attorney with the Federal Trade Commission's Bureau of Consumer Protection (BCP), where she has represented the FTC in numerous investigations of false advertising, fraud, and deceptive practices. She now specializes in industry education and compliance, and blogs at the BCP Business Center, business.ftc.gov.

Lesley is a Vice-Chair of the Consumer Protection Committee of the American Bar Association's Section of Antitrust Law and co-editor of the committee's publication, *What's in Store*. In addition to writing a monthly column for *Electronic Retailer* magazine, she is the author of *The FTC & Social Media* in SOCIAL MEDIA AND FDA: THE ESSENTIAL GUIDE (2010); *FTC Regulation of Advertising* in FOOD AND DRUG LAW AND REGULATION (2009); *The FTC's Approach to Health Claims in Advertising* in REGULATION OF FUNCTIONAL FOODS AND NUTRACEUTICALS (2005); *Regulation of Marketing Claims by the Federal Trade Commission and States* in COSMETIC REGULATION IN A COMPETITIVE ENVIRONMENT (1999); and *Infomercials* in ENCYCLOPEDIA OF THE CONSUMER MOVEMENT (1997). She also was a contributor to the ABA treatise, CONSUMER PROTECTION LAW DEVELOPMENTS (2009).

Lesley graduated from the University of Notre Dame and received a J.D. from the University of Texas School of Law. She was law clerk to United States District Judge Fred Shannon of the Western District of Texas and served as staff counsel to the United States Court of Appeals for the Fifth Circuit in New Orleans. Before coming to the FTC, she practiced criminal law as a Fellow with Georgetown University Law Center's Appellate Litigation Clinical Program and appeared before the Supreme Court of the United States in *Murray v. Carrier*.

On the adjunct faculty of the Catholic University School of Law since 1984, Lesley holds the title of Distinguished Lecturer and was named Outstanding Adjunct Professor in 2007 and 2009. She also serves as a Professorial Lecturer at the George Washington University Law School, where she teaches Consumer Protection Law.

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