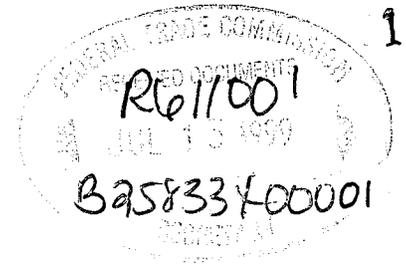


Edward Yee
Luisa Yee
4 Card St.
San Francisco, CA 94133



July 4, 1999

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Ave. N.W.
Washington D.C. 20580

re: 16 CRF Part 453

Dear Secretary,

Enclosed are price lists from Green Street Mortuary of San Francisco that show they did not require a purchase of their caskets with their package pricing until after the opening of a discount casket store in San Francisco. This requirement on the package restricts consumer choice on caskets. Also please note that the prices on their caskets are very high.

Sincerely,

Edward Yee, consumer

P.S. Please note the traditional funeral package price list of Sept 5, 1998 requires a casket purchase from Green Street Mortuary and that the price list of 9-29-97 does not have the casket requirement.

GREEN STREET MORTUARY
649 GREEN STREET
SAN FRANCISCO, CALIFORNIA 94133
(415) 433-5692
License FD-101

9-5-98



TRADITIONAL FUNERAL PACKAGE PRICE LIST

The Traditional Funeral Package is offered as a complete funeral service including a casket. The caskets which may be purchased as a part of this package are specified on the following pages. Substitutions and/or adjustments to the price of a listed package are not possible. Deletions of services or merchandise included in a package will not result in a credit to the package price. Additional items may be purchased at the prices specified on the General Price List. Cash advance items (third party charges) such as newspaper notices, cemetery charges, certified copies of the death certificate, etc. are not included in the package price unless specifically listed. The Traditional Funeral Package prices are effective September 5, 1998 and are subject to change without notice.

Traditional Package "A" - \$2,930.00 (plus price of casket) ✓

Includes Minimum Services of the Funeral Director & Staff (\$1,117.00); Preparation of the Body including embalming (\$400.00); Dressing, cosmetizing, and casketing of the deceased (\$125.00); Use of Facilities & Staff including use of the facilities for the funeral/memorial ceremony (one hour), use of a chapel (one hour) the night before the funeral service as well as coordination and direction of the funeral ceremonies at the mortuary or at the cemetery (\$398.00); Transportation to include removal of the deceased from the place of death within 25 miles of the mortuary, funeral coach (hearse), family limousine, flower car for the ceremony, and utility car (\$650.00); Plus Basic Memorial Register Book (\$45.00); Funeral Procession Signs & Maps (\$5.00); Acknowledgment cards (\$10.00); Pallbearer Gloves, Bow Ties, and Boutonnieres (\$10.00); Two Funeral Motorcycle escorts (as available) (\$160.00); Valet Parking (\$10.00); and the casket selected from the Traditional Funeral Package Casket List that follows. ✓

Traditional Funeral Package "B" - \$3,035.00 (plus price of casket) ✓

Includes all of the items provided in Traditional Funeral Package 'A' (see above) and at the church ((\$503.00) Plus one Crucifix for the casket interior, One Crucifix for the casket exterior, and Rosary Beads.

Traditional Funeral Package "C" - \$2,585.00 (plus price of casket) ✓

Includes all of the items provided in Traditional Funeral Package 'A' (see above) EXCEPT it does not include motorcycle escorts, a family limousine or a flower car for the ceremony.

Traditional Funeral Package Casket Price List

(Please refer to Casket Price List for complete casket description)

<u>CASKET NUMBER</u>	<u>PACKAGE "A"</u>	<u>PACKAGE "B"</u>	<u>PACKAGE "C"</u>
# 2	\$ 23,930.00	\$ 24,035.00	\$ 23,585.00
# 5	\$ 18,930.00	\$ 19,035.00	\$ 18,585.00
# 7	\$ 18,930.00	\$ 19,035.00	\$ 18,585.00
# 8	\$ 17,430.00	\$ 17,535.00	\$ 17,085.00
# 10	\$ 15,030.00	\$ 15,135.00	\$ 14,685.00
# 13	\$ 14,130.00	\$ 14,235.00	\$ 13,785.00
# 14	\$ 13,330.00	\$ 14,435.00	\$ 12,985.00
# 15	\$ 12,230.00	\$ 12,335.00	\$ 11,885.00
# 16	\$ 12,130.00	\$ 12,235.00	\$ 11,385.00
# 18	\$ 11,730.00	\$ 11,835.00	\$ 11,385.00
# 20	\$ 11,430.00	\$ 11,535.00	\$ 11,085.00
# 21	\$ 11,130.00	\$ 11,235.00	\$ 10,785.00
# 22	\$ 11,130.00	\$ 11,235.00	\$ 10,785.00
# 25	\$ 9,930.00	\$ 10,035.00	\$ 9,585.00
# 26	\$ 9,930.00	\$ 10,035.00	\$ 9,585.00
# 27	\$ 9,530.00	\$ 9,635.00	\$ 9,185.00
# 29	\$ 9,030.00	\$ 9,135.00	\$ 8,685.00
# 31	\$ 8,730.00	\$ 8,835.00	\$ 8,385.00
# 32	\$ 8,330.00	\$ 8,435.00	\$ 7,985.00
# 34	\$ 7,425.00	\$ 7,530.00	\$ 7,080.00
# 35	\$ 6,930.00	\$ 7,035.00	\$ 6,585.00
# 36	\$ 7,225.00	\$ 7,330.00	\$ 6,880.00
# 37	\$ 7,230.00	\$ 7,335.00	\$ 6,885.00
# 42	\$ 5,425.00	\$ 5,530.00	\$ 5,080.00

GREEN STREET MORTUARY
649 Green Street
San Francisco, California 94133
(415) 433-5692
License FD-101

CASKET PRICE LIST

THESE PRICES ARE EFFECTIVE AS OF SEPTEMBER 5, 1998, BUT ARE SUBJECT TO CHANGE WITHOUT NOTICE.

THERE IS NO SCIENTIFIC OR OTHER EVIDENCE THAT ANY CASKET WITH A SEALING DEVICE WILL PRESERVE HUMAN REMAINS.

CASKETS:	\$ <u>29,000.00</u> to \$ <u>1,495.00</u>
INFANT/CHILD CASKETS:	\$ <u>1,975.00</u> to \$ <u>100.00</u>
ALTERNATIVE CONTAINERS:	\$ <u>300.00</u>
RENTAL CASKET:	\$ <u>995.00</u>

IDENTIFICATION	RETAIL PRICE
1 Protective, 48 oz. Solid Bronze, full top, jeweled finish 14-carat gold plated hardware. White velvet interior.	\$29,000.00
2 Protective, 48 oz. Solid bronze, full top, inner panel speckled gold color exterior. White velvet interior.	\$21,000.00
3 Protective, 48 Oz. Solid Bronze, dark natural shaded, brushed exterior with hammer base bottom. Beige velvet interior.	\$18,000.00
4 Non-protective, Solid Mahogany, carved corner, natural medium polished high gloss exterior. White velvet interior.	\$14,500.00
5 Non-protective, Solid Mahogany, urn corners, natural dark polished high gloss exterior. White velvet interior.	\$13,800.00
6 Protective, 32 oz. Solid Bronze, natural brushed round corners, brown shaded exterior. White velvet interior.	\$13,600.00
7 Non-protective, Solid Mahogany, natural medium urn corners, polished high gloss exterior. Beige velvet interior.	\$12,100.00
8 Protective, Solid Copper, square corners, natural brushed medium shaded exterior, White velvet interior.	\$12,000.00
9 Non-protective, Solid Mahogany, carved inset corners, high gloss natural dark finish. Egg shell white velvet interior.	\$11,200.00
10 Protective, Solid Copper, natural brushed dark shaded exterior. Champagne velvet interior.	\$10,200.00
11 Protective, 32 oz. Solid Copper, round corners, natural brushed bronze shaded exterior. Beige velvet interior.	\$ 9,300.00

	Protective, 32 oz. Solid Bronze, beige painted, brushed exterior. White velvet flower panel interior.	\$ 8,800.00
	Non-protective, Solid Mahogany, high gloss natural medium exterior. Beige velvet interior.	\$ 8,200.00
14	Protective, 32 oz. Solid Bronze, natural brush golden fawn exterior. Beige velvet interior.	\$ 8,200.00
15	Non-protective, Solid Cherry, high glossed medium natural copper band trim exterior. Beige velvet interior.	\$ 7,800.00
16	Protective, 32 oz. Solid Copper, natural brushed lilac shaded square corner exterior. Pink velvet rose panel interior.	\$ 7,800.00
17	Protective, 32 oz. Solid Copper, natural brushed dark shaded square corner exterior. White velvet interior.	\$ 7,800.00
18	Non-protective, Solid Cherry, high glossed medium cherry or amber stained, spool corner exterior. White velvet interior.	\$ 7,700.00
19	Protective, 16 ga. Steel, natural brushed shaded round corner exterior. Champagne velvet interior.	\$ 7,000.00
20	Protective, Stainless Steel, brushed pink rounded urn corner pink exterior. Pink velvet rose interior.	\$ 7,000.00
21	Protective, 18 ga. Steel, natural brushed shaded round inlaid rose corner exterior. Pink velvet rose panel interior.	\$ 6,900.00
22	Protective, Stainless Steel, brushed natural finished square exterior. Champagne velvet interior	\$ 6,500.00
23	Protective, 18 ga. Steel, natural brushed shaded square corner polished tower corner exterior. Champagne velvet interior.	\$ 6,100.00
24	Protective, 18 ga. Steel, natural brushed shaded gold PIETA corner with Last Supper Handles exterior. White crepe interior.	\$ 5,750.00
25	Protective, 18 ga. Steel, shaded cherry painted exterior. Lavender crepe interior.	\$ 5,400.00
26	Protective, 18 ga. Steel, shade jade green painted exterior. White crepe interior.	\$5,000.00
27	Non-protective, Solid Poplar, dull light satin finish square corner exterior. Rosetan crepe interior.	\$4,950.00
28	Protective, 18 ga. Steel, flat bronze spiral corner exterior. Cream crepe interior.	\$ 4,950.00
29	Non-protective, Solid Mahogany, high gloss dark stain exterior. Beige velvet interior.	\$ 4,950.00
30	Non-protective, Solid Poplar, light poplar stained satin finish square corner exterior. Dawn lite crepe interior.	\$ 4,400.00

1
9-29-97

Green Street Mortuary
649 Green Street
San Francisco, California 94133
(415) 433-5692

ADULT GENERAL PRICE LIST

These Prices are effective as of September 29, 1997 but are subject to change without notice.

The goods and services shown below are those we can provide to our customers. You may choose only the items you desire. However, any funeral arrangements you select will include a charge for our basic services and overhead. If legal or other requirements mean you must buy any items you did not specifically ask for, we will explain the reason in writing on the statement we provide describing the funeral goods and services you selected.

MINIMUM SERVICES OF THE FUNERAL DIRECTOR AND STAFF:

This fee for our of basic services and overhead will be added to the total cost of the funeral arrangements you select. (This fee is already included in our charges for direct cremations, immediate burials, and forwarding or receiving remains). This fee includes the following:

Personnel available 24 hours a day, 365 days a year to respond to initial call.

Arrangement conference.

Coordinating service plans with cemetery, crematory, and/or other parties involved in the final disposition of the deceased.

Clerical assistance in the completion of various forms associated with a funeral.

Securing and recording the death certificate and disposition permit.

Also covers overhead, such as facility maintenance, equipment and inventory costs, insurance and administration expenses, and governmental compliance.

\$942.00

PREPARATION OF THE BODY:

Except in certain special cases, embalming is not required by law. Embalming may be necessary, however, if you select certain funeral arrangements, such as a funeral with viewing. If you do not want embalming, you usually have the right to choose an arrangement that does not require you to pay for it, such as direct cremation or immediate burial.

Embalming

\$400.00

Refrigeration. (California law requires refrigeration of an unembalmed body after 24 hours)

N/A

Other Preparation of the body:

Bathing and Handling

\$75.00

Dressing, Casketing and Cosmetology

\$150.00

Special Care for autopsied cases

\$195.00

USE OF FACILITIES AND STAFF:

Use of Facilities and Staff Services for Visitation (per day). (Our services include set-up of visitation area, placement of encased remains, display of floral arrangements, supervision of and attendance during the visitation).	<u>\$395.00</u>
Use of Facilities and Staff Services for Funeral Service in our Chapel. (Our services include coordinating the funeral arrangements, supervision of funeral, display of floral arrangements and staff to assist with funeral ceremony).	<u>\$498.00</u>
Staff Services for Funeral Service in Other Facility. (Our services include coordinating the funeral arrangements, supervision of funeral, display of floral arrangements and staff to assist with funeral ceremony).	<u>\$300.00</u>
Use of Facilities and Staff Services for Memorial Service (without remains present) at our Chapel. (Our services include coordinating the memorial service arrangements, supervision of the memorial service, display of floral arrangements and staff to assist with the service).	<u>\$398.00</u>
Staff Services for Memorial Service (without remains present) at Other Facility. (Our services include coordinating the memorial service arrangements, supervision of the memorial service, display of floral arrangements and staff to assist with the service).	<u>\$398.00</u>
Equipment and Staff Services for Graveside Service. (Our services include accompaniment of remains to cemetery, supervision of graveside service, display of floral arrangements and staff to assist with service).	<u>\$378.00</u>
Equipment and Staff Services for Service at Crematory. (Our services include accompaniment of remains to crematory, supervision of service, display of floral arrangements and staff to assist with service).	<u>\$378.00</u>
Additional charge for Overnight Services	<u>\$500.00</u>

TRANSPORTATION:

Transfer of deceased from place of death to funeral home (within 30 miles radius). Additional distance will be charged at \$2.00 per mile. Second attendant if needed for home removals	<u>\$350.00</u> <u>\$60.00</u>
Funeral vehicle (e.g. Hearse) (within 25 mile radius). Additional distance will be charged at \$2.00 per mile.	<u>\$295.00</u>
Family vehicle(e.g Limousine)(within 25 mile radius). Additional distance will be charged at 2.00 per mile	<u>\$185.00</u>
Flower car (within 25 mile radius). Additional distance will be charged at \$2.00 per mile.	<u>\$99.00</u>
Service vehicle (e.g. utility car) (within 25 mile radius). Additional distance will be charged at \$2.00 per mile.	<u>\$189.00</u>
Transfer to or from airport	<u>\$150.00</u>
Transfer of deceased from mortuary to place of autopsy and return to mortuary	<u>\$295.00</u>

WARDING OF REMAINS TO ANOTHER FUNERAL HOME:

\$1,662.00

This charge includes removal of remains, minimum services of staff, necessary authorizations, embalming, use of preparation room and local transportation (excluding shipping charges and shipping container). This charge does not include use of facilities and staff for visitation or ceremonies.

RECEIVING REMAINS FROM ANOTHER FUNERAL HOME:

\$1,747.00

This charge includes minimum services of staff, transportation from airport transportation of remains to cemetery or crematory. This charge does not include visitation or ceremonies.

DIRECT CREMATIONS:

to \$1,530.00

Alternative Containers:

\$200.00 to \$200.00

If you want to arrange a direct cremation, you can use an alternative container. Alternative containers encase the body and can be made of materials like fiberboard or composition materials (with or without an outside covering).

The containers we provide are: Particle Board.

Our charge for direct cremation (without ceremony) include:
Removal of remains, transportation to crematory, refrigeration,
minimum services of staff and cremation fee.

- 1 Direct cremation with container provided by purchaser (all such container must meet any applicable state or crematory requirements). \$1,530.00
- 2 Direct cremation with alternative container: Particle Board
(Description of merchandise) \$1,730.00
- 3 Direct cremation with casket purchased from our funeral home
(in addition to cost of casket). \$1,530.00

IMMEDIATE BURIAL:

\$26,270.00 to \$2,965.00

Our charges for immediate burial (without any rites or ceremonies at the funeral home, graveside or elsewhere) include: Removal of remains, transportation to cemetery and minimum services of staff.

- 1 Immediate burial with container provided by the purchaser
(all such containers must meet any applicable state or cemetery requirements). \$1,870.00
- 2 Immediate burial with minimum casket. \$3,165.00
- 3 Immediate burial with casket purchased from our funeral home
(in addition to cost of casket). \$1,870.00

SKETS:

(A complete price list will be provided at the funeral home).

Adult Caskets

\$38,000.00 to \$1,295.00

Infant/Children Caskets

\$1,975.00 to \$100.00

Rental Caskets

\$895.00

Alternative Containers

\$200.00 to \$25.00

OUTER BURIAL CONTAINER:

(A complete price list will be provided at the funeral home).

N/A to N/A

CLOTHING:

\$600.00 to \$150.00

FLOWERS:

N/A to N/A

URNS:

\$1,228.00 to \$150.00

OTHER:

Airtray / Combo

\$300.00 to \$250.00

Memorial Booklet

\$45.00

Acknowledgment Cards (per box)

\$20.00

Prayer Cards (per 100)

\$25.00

Crucifix

\$25.00

Food Tray and Burning

\$50.00

Blankets and Burning

\$ 50.00 to \$5.00

Marching Band

\$789.00

Monuments/Markers (dose not include installation fee)

to \$945.00

Travel Protection Plan

\$295.00

"This service is provided by World Access Service Corporation, and not by our funeral home. We are acting solely as marketing agent for World Access and not otherwise affiliated with that Company in any way, nor can we be responsible for its performance."

GREEN STREET MORTUARY
PROFESSIONAL FUNERAL PACKAGE "A"

SERVICE	\$2,672.00
<u>ESCORTS</u>	<u>\$150.00</u>
TOTAL	\$2,822.00

A. **MINIMUM SERVICES OF THE FUNERAL DIRECTOR AND STAFF:**

Personnel available 24 hours a day, 365 days a year to respond to initial call; arrangement conference; coordinating service plans with the cemetery, and/or other parties involved in the final disposition of the deceased; clerical assistance in the completion of various forms associated with the funeral; securing and recording death certificates and disposition permit.

B. **COORDINATION AND DIRECTION OF THE FUNERAL CEREMONY:**

Conducted at the chapel and cemetery.

C. **EMBALMING:**

Including dressing, cosmetizing and casketing of the deceased.

D. **FACILITIES:**

Use of the facilities for the funeral or memorial ceremony (one hour). Use of chapel facilities for one night preceding the service (one hour).

E. **TRANSPORTATION:**

Removal of the deceased from place of death within 25 radius of mortuary; funeral hearse for ceremony; family car for ceremony; flower car for ceremony.

F. **OTHER:**

Memorial register book; funeral stickers; acknowledgement cards (maximum 100) ; pallbearer gloves and boutonnieres; two funeral motorcycle escorts (when available) ; free valet parking.

*****PACKAGES ARE AS STATED AND SUBSTITUTIONS ARE NOT ALLOWED. REFER TO ITEMIZED GENERAL PRICE LIST FOR ADDITIONAL ITEMS. THESE PRICES ARE EFFECTIVE SEPTEMBER 8, 1997, BUT ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

GREEN STREET MORTUARY
PROFESSIONAL FUNERAL PACKAGE "B"

SERVICE	\$2,718.00
<u>ESCORTS</u>	<u>\$ 150.00</u>
TOTAL	\$2,868.00

A. MINIMUM SERVICES OF THE FUNERAL DIRECTOR AND STAFF:

Personnel available 24 hours a days, 365 days a year to respond to initial call; arrangement conference; coordinating service plans with the cemetery, and/or other parties involved in the final disposition of the deceased; clerical assistance in the completion of various forms associated with the funeral; securing and recording death certificates and disposition permit.

B. COORDINATION AND DIRECTION OF THE FUNERAL CEREMONY:

Conducted at the chapel, church, and cemetery.

C. EMBALMING:

Including dressing, cosmetizing and casketing of the deceased.

D. FACILITIES:

Use of facilities for the funeral or memorial ceremony (one hour). Use of facilities for one day in the Chapel for viewing and Vigil Service (one hour). Use of Chapel prior to going to Church.

E. TRANSPORTATION:

Removal of deceased from place of death within 25 mile radius of mortuary; funeral hearse for ceremony; family car for ceremony, flower car for ceremony.

F. OTHER:

Memorial register book, funeral stickers, acknowledgement cards (maximum 100) ; pallbearers gloves and boutonnieres; two funeral motorcycle escorts (when available) ; one interior and one exterior crucifix, rosary beads; free valet parking.

*****PACKAGES ARE AS STATED AND SUBSTITUTIONS ARE NOT ALLOWED. REFER TO THE ITEMIZED GENERAL PRICE LIST FOR ADDITIONAL ITEMS. THESE PRICES ARE EFFECTIVE SEPTEMBER 8, 1997 BUT ARE SUBJECT TO CHANGE WITHOUT NOTICE.**

T

9-8-97

GREEN STREET MORTUARY
BASIC PACKAGE "C"

TOTAL SERVICES \$2,507.00

A. MINIMUM SERVICES OF THE FUNERAL DIRECTOR AND STAFF:

Personnel available 24 hours a day, 365 days a year to respond to initial call; arrangement conference; coordinating service plans with the cemetery, and/or other parties involved in the final disposition of the deceased; clerical assistance in the completion of various forms associated with the funeral; securing and recording death certificates and disposition permit.

B. COORDINATION AND DIRECTION OF THE FUNERAL CEREMONY:

Conducted at the chapel and cemetery.

C. EMBALMING:

Including dressing, cosmetizing and casketing of the deceased.

D. FACILITIES:

Use of facilities for the funeral or memorial ceremony (one hour). Use of the facilities one night preceding the service (one hour).

E. TRANSPORTATION:

Removal of deceased from place of death within 25 mile radius of the mortuary; funeral hearse for transportation to the cemetery within a 25 mile radius of the mortuary.

F. OTHER:

Memorial register book; funeral stickers; acknowledgement cards (maximum 50) ; pallbearer gloves and boutonnieres; free valet parking.

*****PACKAGES ARE AS STATED AND SUBSTITUTIONS ARE NOT ALLOWED. REFER TO THE ITEMIZED GENERAL PRICE LIST FOR ADDITIONAL ITEMS. THESE PRICES ARE EFFECTIVE SEPTEMBER 8, 1997 BUT ARE SUBJECT TO CHANGE WITHOUT NOTICE.**