

ORIGINAL

August 11, 1999

Rainbow Casket Company
Mr. Don Kim
3153 Glendale Blvd.
Los Angeles, CA 90039



The Honorable Donald S. Clark
Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Ave., N. W.
Washington, D.C. 20580

RE: 16 CFR Part 453
Comments concerning Trade Regulation Rule on Funeral Industry Practices

Dear Secretary Clark:

We are a casket store that serves many families from different ethnic backgrounds. Families are continually told that casket store casket handles fall off, and the bottoms fall out. Many times they want the family to be present at the time of delivery. This is illegal.

It is important for you to look into the widespread abuse of charging more for the funeral services if a family buys a casket from a casket store. Sometimes families pay up to \$1000 more just because they don't buy it from the mortuary.

Also, the families do not know who really owns the funeral home. Thinking it is still owned by a "family", they are really confused because the names are never changed. Sometimes these mortuaries charge twice as much as those owned by local people.

We strongly request investigation into these abuses and keep the Funeral Rule.

Sincerely,


Don Kim
Owner