ORIGINAL

July 17th,

16 CFR Part 453

Secretary
Federal Trade Commission

I read your article about the Funeral Rule and if you should expand the "Rule" to cover non-traditional providers of funeral goods or services.

The answer is a emphatic Yes because every other business or service provider comes up with an itemized list and prices of goods or services.

I dont know if you ever read a best selling book by Jessica Mitford an English author who wrote a best seller called the American Way of Death in the early 70's.

I am going to say from my own personal experience that a new to being charged fairly is divided into

to catagories which are quite simple.

(1) I realize that in a period of grief things become very muddled and people are not able to think clearly.

If possible know your funeral director if possible and in my experience our funeral director, a neighbor took care of the family last wishes for some 45 years. In fact I went to grade school with most of their family.

2nd: Everything should be itemized for the customers protection through what Jessica Milford calls the "therapy of grief"

Any Comments Plowrite

Yours truly

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