

Seal Program Analysis Chart (Prepared by the Electronic Commerce Task Force of the AICPA) \*\*

Criteria	 ADDSecure.net	 Better Business Bureau Reliability Program Privacy Program	 Hackers4Hire SNAPshot!	 International Computer Security Association	 Trust-E Building a Web you can believe in.	 Web Assurance Bureau	 CPA WebTrust click here CPA WebTrust
Privacy		<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>
Security	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Transaction integrity/completeness							<input checked="" type="checkbox"/>
Business disclosures at website		<input checked="" type="checkbox"/>					<input checked="" type="checkbox"/>
3rd party over sight of program			Unclear				<input checked="" type="checkbox"/>
Consumer recourse		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>		<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/> ***
International				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Insurance policy				<input checked="" type="checkbox"/>			<input checked="" type="checkbox"/>
Proactive & comprehensive eCommerce fraud deterrent *							<input checked="" type="checkbox"/>
URL	www.addsecure.net	www.bbbonline.org	www.addsecure.net/ SNAP/service.htm	www.icsa.net	www.truste.org	www.wabureau.com	www.cpawebtrust.org
Price	\$2,250	Based on local dues	\$150-3000/year plus \$75 setup charge	\$39,900	\$249-4,999/year	\$150/year	Varies
Other comments	Old NCSA certification program		Checks only overall perimeter security	Includes firewall, IP verification Offers hacker insurance to cover email loss, defacement of web page material loss of information loss of Internet's transactional system etc. Gartner Group owns 20% of company			Independence, objectivity and 3rd party review of CPA firm's performance  Insurance relates to coverage if digital ID is compromised  *** Consumer recourse provision is expected to be in place by 8/01/99

\*\* This analysis was prepared for comparative purposes only and incorporates information available to the preparer as of March 25, 1999 and does not represent an official position of the American Institute of Certified Public Accountants

