

FREE RESOURCES

for Kids and Teachers!

from the Federal Trade Commission



An online **game**.

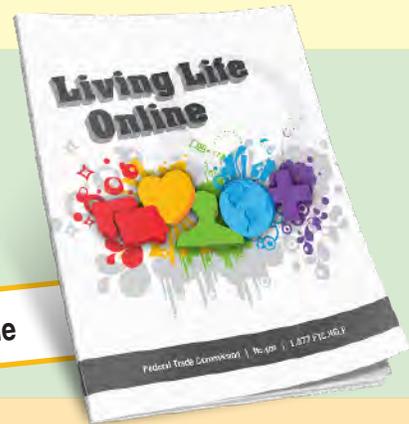


At **Admongo.gov**, kids learn critical thinking skills and apply them to understanding advertising, asking three essential questions: Who's responsible for the ad? What is the ad actually saying? and What does the ad want me to do?

Find free resources for teachers at **Admongo.gov**. Get free lesson plans and bookmarks at **bulkorder.ftc.gov**.

Living Life Online

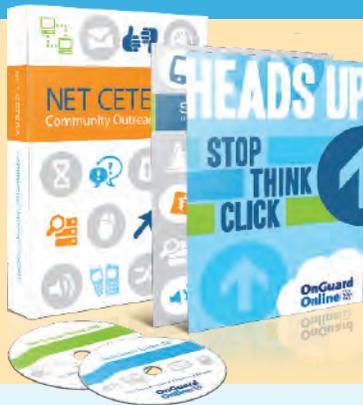
This magazine-sized guide helps kids ages 8-14 be better digital citizens. Through short articles, activities and quizzes, they'll learn to develop critical thinking skills, stay safer online, understand the ads they see around them, and think about cell phone etiquette. Order free copies at **bulkorder.ftc.gov**.



Visit ftc.gov/livinglifeonline

NET CETERA

Chatting with Kids About Being Online



As kids spend more time online, they need to know how to stay safe – and the adults in their lives need to know how to help them. These free resources can help:

Heads Up is a guide for kids themselves, helping them navigate topics from sexting to bullying. The **Community Outreach Toolkit** has everything someone might need to do a presentation to help keep kids safe online.

Find all these free resources at **OnGuardOnline.gov/NetCetera**. Or, order free copies – in English and Spanish – at **bulkorder.ftc.gov**.

You Are Here

At the virtual mall at **ftc.gov/YouAreHere**, kids can learn to be smarter consumers. By playing games, they learn how to protect their privacy, how to spot and avoid frauds and scams, how advertising affects them, and how they benefit when businesses compete.

Meet us at the Mall.



Check out the FTC's Bulk Order Site to get hundreds of FREE resources. Visit **bulkorder.ftc.gov** to order materials in English and Spanish.