



# *Shopping?*

**Then it pays to be  
a savvy consumer.**

**These tips from the FTC  
will help you shop wisely.**

## *Shop Wisely*

- ❄ Know who you're dealing with.
- ❄ Protect your privacy.
- ❄ While online order only on a secure server.
- ❄ Guard your online password.
- ❄ Pay the safest way.

## *Know Your Rights*

- ❄ Check the refund/return policy.
- ❄ Read the fine print.
- ❄ Check delivery dates.
- ❄ Review warranties.

## *Get the Best Deal*

- ❄ Compare prices.
- ❄ Check shipping and handling fees.
- ❄ Order early to allow plenty of time for shipment and delivery.

## *Keep Good Records*

- ❄ Track your purchases.
- ❄ Keep receipts and website printouts.