



ORIGINAL

January 4, 2000

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, NW
Washington, DC 20580

RE: *Advisory Committee on Online Access and Security, P004807*

Dear Secretary:

I am pleased to nominate Alden Schacher, Director of Government Affairs at the Dun & Bradstreet Corporation, for a position on the *Advisory Committee on Online Access and Security*. I, personally, and many members of the Information Technology Association of America (ITAA), have worked closely with Ms. Schacher on a number of critical federal and state privacy issues facing our industry.

Ms. Schacher has a wealth of experience on data privacy issues, both in the private and public sectors. Prior to becoming Dun & Bradstreet's "data privacy expert," she served for five years as a Legislative Assistant for United States Congressman Dave McCurdy, then went on to manage privacy and information access policy issues for the Information Industry Association. While at that Association she was responsible for developing fair information practices policy, which included drafting comments for various FTC notices.

Since coming to Dun & Bradstreet, Ms. Schacher has actively and ably served, not only as the data privacy compliance officer for the company, crafting online privacy policies for a number of D&B's business units, she has also devoted considerable volunteer time on coalition and association committees dealing with the issue. Ms. Schacher currently holds a seat on the 10-member steering committee of the Online Privacy Alliance (OPA), serves as an active member of ITAA's State Initiative Program focusing on privacy issues, and was an advisor to BBBOnline in the creation of its privacy seal program.

ITAA has a long-standing privacy policy – established many years before the digital world presented new challenges – and Dun & Bradstreet has been an active participant in that process. Ms. Schacher's appointment to the Advisory Committee would provide it with an objective private sector viewpoint, which may distinguish her from other private sector participants. She is highly motivated and would be able to commit the energy and intellect necessary to help the Advisory Committee achieve its stated objectives.

Alden would be a substantive contributor to the Advisory Committee's efforts, and I strongly urge her appointment.

Sincerely,

Marc A. Pearl
General Counsel and Senior Vice President

Information Technology Association of America

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