



AMERICAN ASSOCIATION
of ADVERTISING AGENCIES



January 3, 2000

Secretary
Federal Trade Commission
Room H-159
600 Pennsylvania Avenue, NW
Washington, DC 20580

Re: Advisory Committee on Online Advertising and Security – Nomination PO-048

This is to nominate Dr. John Kamp, Senior Vice President of the American Association of Advertising Agencies (AAAA) to serve as a member of the Advisory Committee on Online Access and Security.

Dr. Kamp's professional life has been dedicated to the study and application of mass media law and policy. Since 1989, he has represented the advertising agency industry with the federal government and the courts on multiple policy issues. Dr. Kamp also has taken an active role at the FTC on privacy issues, and has had leadership roles with advertising groups including the Coalition for Advertising Supported Information and Entertainment (CASIE) and the Online Privacy Alliance (OPA).

Earlier in his career, Kamp was a professor of Mass Communication, where he specialized in Media Law, including privacy and First Amendment issues. During the 1980s, Kamp served as a lawyer, policy advisor, legislative liaison, and public spokesman for the Federal Communications Commission. He has a Ph.D. in Mass Communication from the University of Iowa and a J.D. from the University of Tulsa.

As a member of the Committee, Dr. Kamp would call upon the expertise of members of the AAAA with special expertise in particular areas. For example, in the past we successfully used Norman Lehoullier of Grey Interactive, Sharon Katz of Modem Media Poppe Tyson and Dave Clauson of IXL Communication.

Thank you for considering this nomination.

Sincerely,

A handwritten signature in black ink, which appears to read "O. Burtch Drake". The signature is written in a cursive style and is followed by a long horizontal line.

O. Burtch Drake
President

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