



Scams Against Older Adults Advisory Group Meeting

April 2, 2024

2:00 pm

Welcome

Opening Remarks

Monica Vaca (Welcome & Opening Remarks)

Deputy Director, Bureau of Consumer Protection
Federal Trade Commission

Patty Hsue (Introduction of Committees)

Stop Senior Scams Act Coordinator, Division of Marketing Practices
Federal Trade Commission

2:10 pm

Updates from the Consumer Education & Outreach Committee

Tanya McInnis

Deputy Director for the Office of Consumer Policy
U.S. Department of the Treasury

Atalaya Sergi

Director of AmeriCorps Seniors
AmeriCorps

Sheryl Harris

Director
Cuyahoga County Consumer Affairs

Jennifer Leach

Associate Director, Division of Consumer & Business Education
Federal Trade Commission

2:25 pm

Updates from the Industry Training Committee

Karen Hobbs

Assistant Director, Division of Consumer & Business Education
Federal Trade Commission

Jilene Gunther
Director, BankSafe Initiative
AARP

2:40 pm

Updates from the Scam Prevention Research Committee

Patti Poss

Senior Fraud Advisory Office Coordinator, Division of Consumer Response & Operations
Federal Trade Commission

Emma Fletcher

Senior Data Researcher, Division of Consumer Response & Operations
Federal Trade Commission

2:55 pm

Updates from the Technology & New Methods Committee

Paul Benda

Executive Vice President for Risk, Fraud and Cybersecurity
American Bankers Association

Mark Southon

Senior Director of Risk Management
Blackhawk Network

Matthew Gerst

Partner, Wilkinson Barker Knauer LLP
On behalf of CTIA

Ryan McLaughlin

Director of Compliance Analytics and Design
Western Union

3:10 pm

Closing Remarks

Lois C. Greisman

FTC Elder Justice Coordinator
Associate Director, Division of Marketing Practices
Federal Trade Commission
