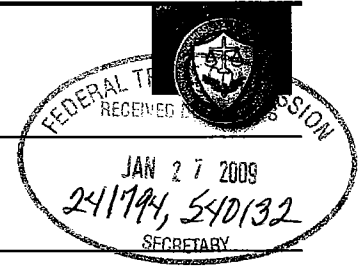


ORIGINAL

FEDERAL TRADE COMMISSION
WASHINGTON, D.C. 20580

NOTICE OF APPEARANCE



CASE NAME

Daniel Chapter One

FILE/DOCKET NUMBER

9329

► Pursuant to Section 4.1 of the Commission's Rule of Practice, enter in the above proceeding the appearance of

counsel or representative for the respondent (Complete items 1, 2, 4, and 5 below)

counsel supporting the complaint (Complete items 1, 3, 4, and 5 below)

1. COUNSEL OR REPRESENTATIVE

Include name, address and telephone of each

Elizabeth K. Nach
Division of Advertising Practices
601 New Jersey Ave., NJ-3212
Washington, DC 20580
Tel: 202-326-2611

2. RESPONDENTS

Include address and telephone numbers of all persons, partnerships, corporations, or associations

3. ASSOCIATE/ASSISTANT DIRECTOR

Leonard L. Gordon

4. SIGNATURE OF SENIOR COUNSEL

Theodore Zang, Jr. EKN

5. DATE SIGNED

January 23, 2009

Return this form to:

H-135
Federal Trade Commission
600 Pennsylvania Ave. NW
Washington, D.C. 20580