



UNITED STATES OF AMERICA
Federal Trade Commission
Washington, DC 20580

Division of Financial Practices
Bureau of Consumer Protection

[DATE]

Via Federal Express
[NAME]

Re: Notice of Penalty Offenses Concerning Deceptive or Unfair Conduct in the
Education Marketplace

To Whom It May Concern:

I am enclosing a Notice of Penalty Offenses Concerning Deceptive or Unfair Conduct in the Education Marketplace (hereinafter, "Notice"). We recommend that you carefully review the Notice and take any steps necessary to ensure that your company's practices do not violate the law.

Receipt of this Notice puts your company on notice that engaging in conduct described therein could subject the company to civil penalties of up to \$43,792 per violation. See 15 U.S.C. § 45(m)(1)(B).

The Notice consists of Commission determinations in prior litigated cases that certain practices are deceptive or unfair and, thus, are unlawful under Section 5 of the Federal Trade Commission Act. As set forth in more detail in the Notice, these acts and practices include misrepresenting employment opportunities and other benefits.

This letter does not reflect any assessment as to whether you have engaged in deceptive or unfair conduct. We are distributing similar letters and Notices to companies across the country. Copies of the case decisions discussed in the Notice are available on the Commission's website at www.ftc.gov/education-notice.

If you have any questions about this letter or the enclosed materials, please contact Wendy Miller at wmiller@ftc.gov or (202) 326-3571.

Very truly yours,

Malini Mithal
Associate Director