



United States of America
FEDERAL TRADE COMMISSION
Washington, D.C. 20580

Richard A. Quaresima
Acting Associate Director

March 26, 2020

WARNING LETTER

VIA EMAIL TO RESULTS@MEDQUIKLAB.COM

MedQuick Labs, LLC
3502 Riverbend Dr.
Bentonville, AR 72712

To Whom It May Concern:

This is to advise you that FTC staff has viewed your social media advertising, including your Facebook page at the Internet address www.facebook.com/MedQuikLab, during March 2020. Your Facebook page directs consumers to your website www.MedQuikLab.com to make appointments to purchase products, such as your Immunity Boost intravenous drip for \$129. We have determined that you are unlawfully advertising that certain products treat or prevent Coronavirus Disease 2019 (COVID-19).

It is unlawful under the FTC Act, 15 U.S.C. 41 et seq., to advertise that a product can prevent, treat, or cure human disease unless you possess competent and reliable scientific evidence, including, when appropriate, well-controlled human clinical studies, substantiating that the claims are true at the time they are made. For COVID-19, no such study is currently known to exist for the product identified above. Thus, any coronavirus-related prevention or treatment claims regarding such product is not supported by competent and reliable scientific evidence. You must immediately cease making all such claims. I am attaching certain excerpts from your website to aid you in removing them.

You are also advised to review all other claims for your products and immediately cease making claims that are not supported by competent and reliable scientific evidence.¹

Within 48 hours, please send a message to Richard Cleland, Assistant Director of the FTC's Division of Advertising Practices, via electronic mail at rcleland@ftc.gov describing the

¹ The FTC recently brought law enforcement action against a seller of intravenous therapy for making unsubstantiated claims (<https://www.ftc.gov/news-events/press-releases/2018/09/ftc-brings-first-ever-action-targeting-iv-cocktail-therapy>).

specific actions you have taken to address the FTC's concerns. If you have any questions regarding compliance with the FTC Act, please contact Mr. Cleland at 202-326-3088.

Very truly yours,

Richard A. Quaresima
Acting Associate Director
Division of Advertising Practices

Excerpts from www.facebook.com/MedQuikLab

The *CoronaVirus*, as well as the flu, has everyone in a frenzy right now. One of the best things you can do is make sure your immune system is ready to fight off anything nasty.

Boost your immune system with our *improved Immunity Boost* drip!

You can wash your hands all day long but one of the best defenses against ANY illness is to boost your immune system and the best way is by putting Vitamin C and other immune building vitamins straight into your bloodstream.

Our **Immunity Boost** drip has always been good, but it's just been improved with the addition of *trace minerals, extra Vitamin B12 and Zinc*, and an intramuscular injection of *Vitamin D*.

What's in the new and improved **Immunity Boost** drip?

- **Glutathione:** Amazing antioxidant, boosts immune system and energy
- **Vitamin C:** Boosts immune system
- **Vitamin B12:** Boosts energy, mental clarity, and metabolism
- **Vitamin D (IM):** Boosts immunity and energy, helps absorb calcium, healthy muscles

Mineral Blend:

- **Magnesium:** Can help prevent or relieve headaches
- **Zinc:** Treats the common cold, diarrhea, and increases wound healing
- **Manganese:** Reduces inflammation and regulates blood sugar
- **Copper:** Essential for maintaining the immune system
- **Selenium:** Important for protecting the body from damage caused by free radicals and from infection

Call 479.657.6740 or schedule your **Immunity Boost** drip through our website www.medquiklab.com. We hope everyone takes the proper steps to stay healthy!

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The *Coronavirus (COVID-19)* has everyone in a frenzy right now. No one knows exactly what to do - - *Will it pass? Should we be panicking?*

The CDC recommends the following to protect you and your family:

- Clean hands and often
- Avoid close contact with people
- Clean and disinfect
- Stay home if you are sick
- **BOOST YOUR IMMUNE SYSTEM**

Here's where *MedQuik* comes in! Schedule your **Corona-Free Immunity Boost** drip today!

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